



A SUMMARY OF

GOING PLACES

AN INTEGRATED LAND USE VISION FOR THE MIAMI VALLEY REGION

MAY 2015



SHAPING OUR REGION'S FUTURE TOGETHER

Established in 1964, the Miami Valley Regional Planning Commission promotes collaboration among communities, stakeholders, and residents to advance regional priorities. MVRPC is a forum and resource where the Board of Directors identifies priorities and develops public policy and collaborative strategies to improve the quality of life throughout the Miami Valley Region. MVRPC performs various regional planning activities, including air quality, water quality, transportation, land use, research, and GIS. As the designated Metropolitan Planning Organization (MPO), MVRPC is responsible for transportation planning in Greene, Miami, and Montgomery Counties and parts of northern Warren County. MVRPC's areawide water quality planning designation encompasses five (5) counties: Darke Preble, plus the three MPO counties.



AN INTEGRATED LAND USE VISIC

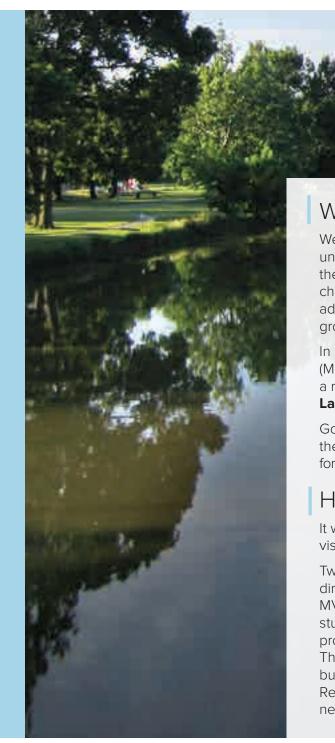
The Miami Valley Regional Planning Commission would like to express our sincere appreciation our citizens, community leaders, and committee members for their participation and support during the Going Places initiative.

AT A GLANCE

WE LIVE, WORK, AND PLAY
REGIONALLY, AND NOW IT IS
TIME TO PLAN REGIONALLY.



The Miami Valley Region is located in southwest Ohio.



WHAT IS GOING PLACES?

We know the Miami Valley Region is a great place to live, with unique communities and excellent amenities. We also know the Region has its challenges. To stay competitive in a fast changing global economy, it is important for the Region to address these challenges and coordinate efforts for future growth and prosperity.

In 2007, the Miami Valley Regional Planning Commission's (MVRPC) Board of Directors recognized the need for developing a regional plan. This led to GOING PLACES — An Integrated Land Use Vision for the Miami Valley Region.

Going Places provides forums for people living and working in the Region to participate in planning. It also provides resources for local communities to make decisions with a regional perspective.

HOW WE DID IT

It was essential for the regional plan to be built on a shared vision supported by a strong foundation of data and analysis.

Two committees were formed that provided leadership, strategic direction, and technical consultation throughout the initiative. MVRPC collected extensive data and performed multiple studies to assess our Region's existing conditions, develop projections for year 2040, and explore future land use options. Through many types of forums, we asked community members, businesses, local governments, and organizations across the Region what they want the Region to look like and what was needed to make it a reality.

THE RESULTS

A SHARED REGIONAL VISION: THE CONCENTRATED DEVELOPMENT VISION

People, no matter where they live or work, expressed important values that are shared all across the Region. These became the guiding principles of the Concentrated Development Vision.

- Build on the Region's many assets
- Maximize the use of existing infrastructure
- Preserve agricultural land and open space
- Encourage community connection and cooperation

IMPLEMENTATION TOOLS

Going Places committees identified a set of eleven implementation tools to address what has been missing and what is needed in the future to plan with a regional perspective and support the Concentrated Development Vision. The tools address the following major needs:

- Provide better information for strong decision making
- Strengthen regional collaboration
- Build the Region's capacity for solutions

This booklet shares the story of GOING PLACES.





JBLIC AND PRIVATE
ARTNERS ARE WORKING
DGETHER TO ENHANCE THE
EGION'S QUALITY OF LIFE
ND ECONOMIC VITALITY FOR
JTURE GENERATIONS.

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GOALS





Going Places was designed to elevate the types of forums we use and provide needed resources to better facilitate innovative solutions to support the Region.

THE GOAL OF GOING PLACES WAS TO ANSWER THREE MAJOR QUESTIONS:

- Where are we now and where are we headed? (OUR REGIONAL TRENDS)
- What do we want our Region to look like in the future? (OUR SHARED VISION)
- How do we get there?
 (OUR IMPLEMENTATION TOOLS)

It is important to note the investment of Going Places' Steering Committee and Planning Advisory Committee. These committees included stakeholder representatives from local jurisdictions and regional organizations. They provided leadership, strategic direction, and technical consultation for this initiative. For a list of our contributors see page 46.



REGIONAL PROFILE

POPULATION 839.012

EMPLOYMENT 441.393

HOUSEHOLDS 340.159

AVERAGE HOUSEHOLD INCOME

\$62,900

AVERAGE TRAVEL TIME TO WORK 20.6 minutes

LARGEST EMPLOYER
WrightPatterson Air

Force Base

AREA (SQUARE MILES)

MILES OF FREEWAY

MILES OF BIKEPATHS



THE MIAMI VALLEY

Going Places looks at MVRPC's Metropolitan Planning Organization area, which includes Greene, Miami, and Montgomery counties along with the cities of Carlisle, Franklin, and Springboro in Warren County.

The Miami Valley Region is home to over 800,000 people. We are in the heartland of America. The Miami Valley is within 600 miles of 53% of the United States population. The intersection of I-70 and I-75 is one of the most highly-travelled intersections in the country. Our location is an asset for manufacturing and logistics companies.

We have many vibrant communities, with the City of Dayton as the largest city. People enjoy a lower cost of living with easy access to amenities. We have a diverse economy ranging from agricultural to manufacturing to service industries. Living here provides a small-town feel with the bonus of big city amenities. Our Region has attracted many cultures which can be experienced through our choices in local music, art, food, and entertainment.

We are best known as the birthplace of aviation. This legacy still stands today. Wright-Patterson Air Force Base is the largest single-site employer in the state of Ohio. This Region is about innovation. Our patents number in the thousands. There has been significant research and development in industry, aeronautics, and engineering that have led to many technological advances. We are home to major corporate headquarters and have seen the emergence of a top-notch health care system.

Natural resources support our strong agricultural economy. Of note is the Great Miami buried aquifer that is the Region's primary source of drinking water, and one of the largest and most productive aquifer systems in the country. The network of open space, rivers, parks, and bikeways offers extensive recreational opportunities.

THE MIAMI VALLEY has a lot to offer, but the Region also has had its challenges as described in the following pages.



REGIONAL TRENDS

SOCIOECONOMIC TRENDS

1950s - 1970s GROWTH ERA

The post-World War II economic boom brought rapid growth to the Miami Valley Region with a 59% increase in population over two decades. The area had become home to many Fortune 500 companies and had a robust manufacturing industry. This boom, in conjunction with a new regional interstate system, afforded more lifestyle choices and mobility. This was the start of a trend to move away from older communities to newer ones.

1970 CHANGE IN ECONOMIC AND GROWTH TRENDS

As seen throughout the Midwest, the manufacturing sector experienced a steep decline in the 1970s. As the largest employment sector, this was a major hit to the economy. People lost jobs and health care benefits, and wages fell. The Region began to have difficulty retaining and attracting residents and jobs.

1970s – 2010 ENDURING TRENDS

Between 1970 and 2010, the Region has struggled to reinvent its economy and spur population growth. During this time, our Region shifted towards a different path. How and where people live and work has changed.

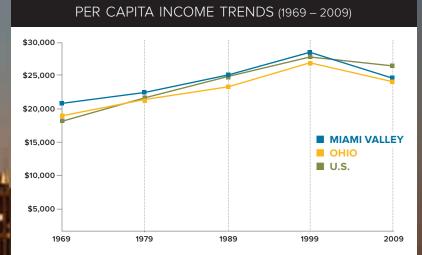
- Younger people have been moving away, leaving an aging population.
- Average household size has decreased as young adults and retirees have sought more independent living arrangements.
- There are fewer children in households. There are more single parent and nontraditional households.
- The Region shifted from a production-based economy to a service-based economy with lower-paying jobs.
- In 1970, we were ahead of the nation with per capita income. Over the past 40 years, we have fallen behind the nation.

The 2008 recession was another indicator that the local economy was more susceptible to downturns. The Region experienced losses of major corporations and manufacturing companies that had been cornerstones of the economy. While still recovering, we are learning to do more with less.



HOUSEHOLD AND AGE TRENDS (1970 – 2010) Year 1970 1980 1990 2000 2010 Total Households 261,416 286,903 309,102 322,978 327,630 Persons per Household 3.05 2.70 2.54 2.42 2.36 Median Age 26.78 30.08 33.29 36.40 38.94

The median age has increased by 12 years since 1970. We have added 25% more households for the same number of people.



From 1999 to 2009, compared to the U.S. and Ohio, the Miami Valley experienced a steeper decline in per capita income from which it still has not recovered.

NOTE: All figures are shown in 2009 inflation-adjusted dollars.

Source: U.S. Bureau of Census

When compared to the U.S. and Ohio, the Region experienced smaller gains and deeper losses.

and Office

Construction

and Material

Management,

Science and Arts



REGIONAL TRENDS

LAND USE TRENDS

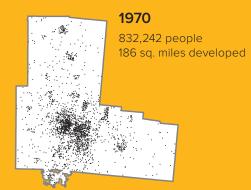
Despite the socioeconomic changes, we kept developing outward like we were growing. In reality, people and jobs were simply relocating around the Region. This trend had the following results:

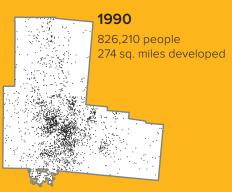
- An increase in vacant properties
- People occupying more land
- More extensions of infrastructure
- Auto-oriented development around major highway interchanges
- A corresponding loss of farmland

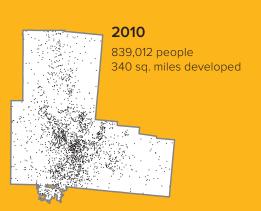
Many new schools, roads, and water and sewer lines have been built and need to be maintained. At the same time, vacant houses, closed businesses, and abandoned industrial sites have become costly and expensive to repurpose.

Our financial resources are being spread too thin. The same number of people are paying for services across a larger geographical area.

LESS THAN 1% IN POPULATION GROWTH 83% INCREASE IN DEVELOPED LAND







BASED ON OUR REGIONAL DEVELOPMENT TRENDS, WE EXPECT MODEST GROWTH BY 2040

- 3% increase in population
- 5% increase in job

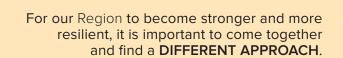
With current building trends, the Region could expect a 5% increase in newly developed land to accommodate new people and jobs.

When we collected and analyzed all local plans across the Region, we saw that we are planning for a 30% increase in newly developed land.

CAN WE STAY ON THE SAME COURSE? DO WE WANT TO?

The best predictor of our future is our past. If nothing changes, our current issues will continue into our future. These include:

- Difficulty attracting new people and jobs
- Oversaturation of residential, commercial, and retail development
- Increasing number of vacancies while property values decline
- Shrinking tax base and revenue stream
- Significant burden on many communities to maintain new and existing infrastructure
- Communities having difficulty providing basic services
- Without a new approach, our communities will be competing with each other for the same piece of the pie.



on is not financially stable...
the future for most cities is
not going to resemble the
recent past...We literally have
to start having a conversation
about how we build more
productive places."

Chuck Marohn, President of Strong Towns
 Guest Speaker
 Strong Towns: Miami Valley Edition Symposium
 Piqua, Ohio
 November 19. 2013



A PLAN FOR THE FUTURE

Over the years, MVRPC has responded to many regional issues and challenges by developing public policies and collaborative strategies to address them.

Recognizing the Region has issues to address, MVRPC's Board of Directors called for a regional plan. This was a call to bring our communities together and set a direction to become more competitive as a Region, and promote growth and revitalization.

MVRPC approached this plan by adopting three main key elements:

- Incorporate sound technical data and analyses
- Seek extensive public engagement so the plan reflects a collective vision of our residents
- Foster strong partnerships and support from our local communities.

DEVELOPING THE PLAN WAS A JOURNEY OF DISCOVERY

People living and working in the Region are the decision makers. They decide how they are going to invest in our communities. We needed to hear what they wanted for the future.

VISION: Through many types of forums, residents, workers, businesses, local governments, and other organizations from across the Region came together to create a vision for the Miami Valley Region.

IMPLEMENTATION TOOLS: Going Places' committees worked together to identify needed resources and forums to make the vision a reality.





THE REGION SHARES COMMON VALUES THAT TRANSCEND POLITICAL AND GEOGRAPHICAL BOUNDARIES.



COMMUNITY ENGAGEMENT

THE VISION WAS DEVELOPED THROUGH A CONSENSUS-BUILDING PROCESS. WE SHARED THE RESULTS OF OUR REGIONAL STUDIES. WE THEN ASKED PEOPLE ACROSS THE MIAMI VALLEY TO SHOW US WHERE AND HOW THEY WANTED THE REGION TO GROW.





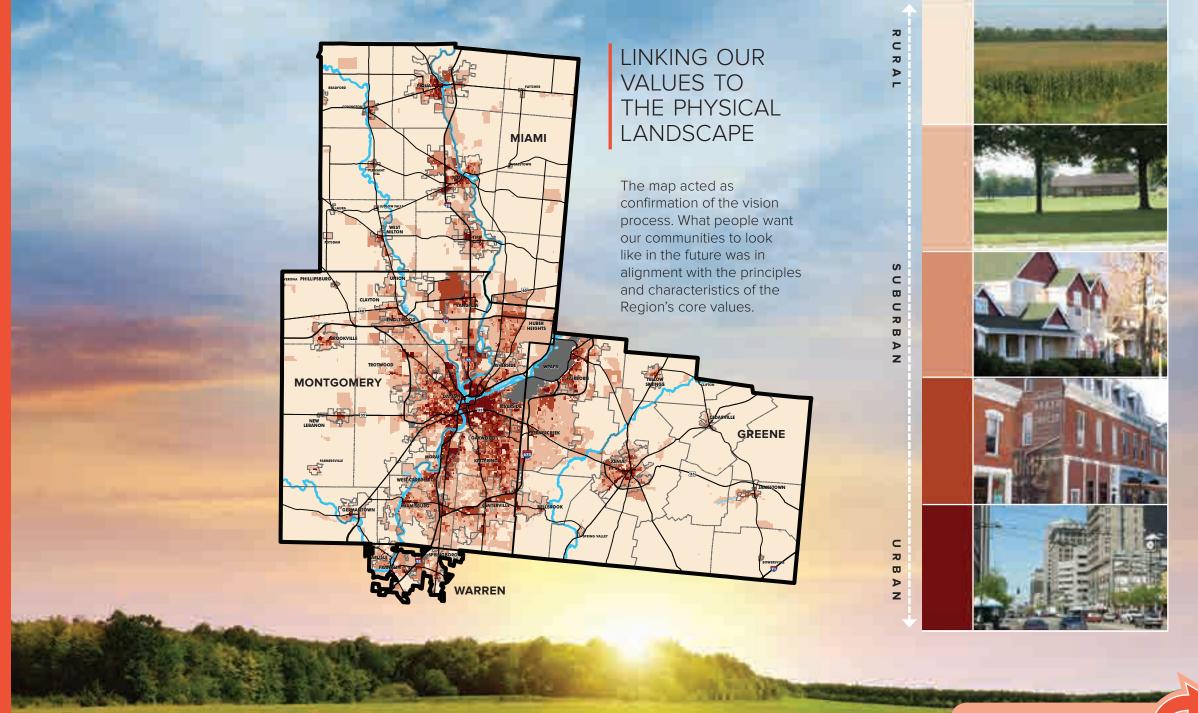
THE CONCENTRATED DEVELOPMENT VISION

THE CONCENTRATED DEVELOPMENT VISION IS OUR UNIFIED, LONG-TERM VISION, REPRESENTING WHAT PEOPLE WANT THE REGION TO LOOK LIKE IN THE FUTURE. IT CONSISTS OF A SET OF GUIDING PRINCIPLES AND A MAP ILLUSTRATING THE DESIRED FUTURE LAND USE PATTERN FOR THE YEAR 2040.

FOUR GUIDING PRINCIPLES

The guiding principles emerged from our extensive community engagement process and represent the Region's common goals as related to how we use our land and resources in the future.

- 1 Build on the Region's many **ASSETS**
- 2. Maximize the use of existing **INFRASTRUCTURE**
- 3. PRESERVE agricultural land and open space
- 4. Encourage community connection and COOPERATION





1. BUILD ON THE REGION'S MANY ASSETS

THE REGION IS FULL OF MANY ASSETS THAT MAKE US UNIQUE AND ATTRACT PEOPLE TO LIVE HERE. THIS PRINCIPLE LOOKS AT MAKING THE MOST OF WHAT COMMUNITIES HAVE TO OFFER.





2. MAXIMIZE THE USE OF EXISTING INFRASTRUCTURE

THE MIAMI VALLEY HAS A SOLID
NETWORK OF EXISTING INFRASTRUCTURE
THAT PROVIDES ESSENTIAL COMMODITIES
AND SERVICES TO OUR REGION. THIS
PRINCIPLE FOCUSES ON GROWTH IN
COMMUNITIES WITH ESTABLISHED
INFRASTRUCTURE AND IMPROVING
THE RETURNS ON INVESTMENTS.







3. PRESERVE AGRICULTURAL LAND & OPEN SPACE

TWO-THIRDS OF OUR LAND IS AGRICULTURAL OR OPEN SPACE. THIS PRINCIPLE FOCUSES ON MAINTAINING AND SUPPORTING A VIABLE AGRICULTURAL ECONOMY, NATURAL RESOURCES. RECREATIONAL OPEN SPACES, AND A HEALTHY BALANCE BETWEEN RURAL AND URBAN AMENITIES.





4. ENCOURAGE COMMUNITY CONNECTION AND COOPERATION

PARTNERSHIPS ARE VITAL FOR GROWTH AND PROSPERITY. THIS PRINCIPLE FOCUSES ON FINDING WAYS TO OVERCOME ISSUES, DISCOVER OPPORTUNITIES, AND ACHIEVE GOALS IN MORE EFFICIENT WAYS.







GOOD:

HAVING A SHARED VISION

BETTER:

HAVING THE TOOLS NEEDED TO MAKE THE VISION A REALITY



IMPLEMENTATION TOOLS

WE DIDN'T WANT TO STOP WITH JUST A VISION. WE ALSO DIDN'T WANT A STATIC PLAN. WE WANTED MORE RESOURCES IN THE FORM OF TOOLS THAT WERE DYNAMIC AND COULD BE USED ACROSS MANY SITUATIONS.



VISION + NEEDS = IMPLEMENTATION TOOLS

With a shared regional vision, we know where we want to be in the future. Now we need to develop the tools that are needed to get us there.

Our local communities are challenged to do more with less. Since the recent recession, there has been a significant loss of revenue for local jurisdictions. Financial assistance from the federal government has become increasingly competitive and hard to come by. The revenue reductions from Ohio's Local Government Fund and the elimination of the estate tax caused sudden budget problems locally.

In this current environment, how do we collaborate regionally to implement the Concentrated Development Vision while at the same time providing our communities with valuable resources? The committee members' in-depth understanding of our Region was instrumental in identifying what has been missing and what is needed to accomplish this. Three needs emerged:

- 1. Provide better information for strong decision making
- 2. Strengthen regional collaboration
- 3. Build the Region's capacity for solutions

Following the recommendation by the Going Places committees, a set of eleven implementation tools was approved by MVRPC's Board of Directors. The implementation tools were designed to address these critical needs with MVRPC's mission, expertise, and capacity in mind. Each tool is for communities to use as a resource and guide as they see fit.

The following pages outline the ELEVEN IMPLEMENTATION TOOLS.



TOOL A

Shared Regional Geographic Information System (GIS)

Shared regional GIS is a web-based, publicly-accessible data system. It allows for a better understanding and visualization of data revealing relationships and trends through maps, reports, and charts. This tool will be built from MVRPC's existing data sources, including data for transportation, land use, demographics, zoning, natural and built environment factors, infrastructure, and other regional assets. New data will be created and maintained by MVRPC, or provided by local governments and organizations as needed.

With its technical capacity and expertise, MVRPC will lead this initiative in partnership with various organizations. MVRPC will perform analyses upon request, and train local government staff how to use the data.

TOOL B

Data Support for the Economic Development Site Selection Database

Businesses looking to locate in the Miami Valley have access to a powerful state-built site selection database to help them quickly identify locations that meet their needs. This is provided by JobsOhio and is served regionally through the Dayton Development Coalition. The value of this database depends entirely on the quantity and quality of information, and that information is currently provided by local designated officials on a voluntary basis.

Upon request, MVRPC will assist local jurisdictions and regional economic development agencies with data support to compile needed information related to a specific site, providing enhanced data for JobsOhio's site selection database.

MVRPC will support local communities by supplying data and information that enhances the JobsOhio site selection database, while partnering and supporting the Dayton Development Coalition in promoting awareness of the site.

TOOL C

Return on Investment/ Impact Analysis Tool

and explore alternatives when planning or managing projects such as development, redevelopment, preservation, and brownfield remediation. It will allow them to evaluate a wide variety of factors — such as potential tax revenues, infrastructure cost, short and long term maintenance costs, local and regional economic impact and environmental impact, and more — to predict the potential impacts, costs, and benefits of a proposed project both before and during the project development process. This analysis tool will be web-based for easy access by local government staff, allowing them to enter their own data for their own analysis.

MVRPC will partner with local jurisdictions, development agencies, and other organizations to identify the tool parameters and facilitate beta testing, coordinating the actual production of the tool through a consultant.

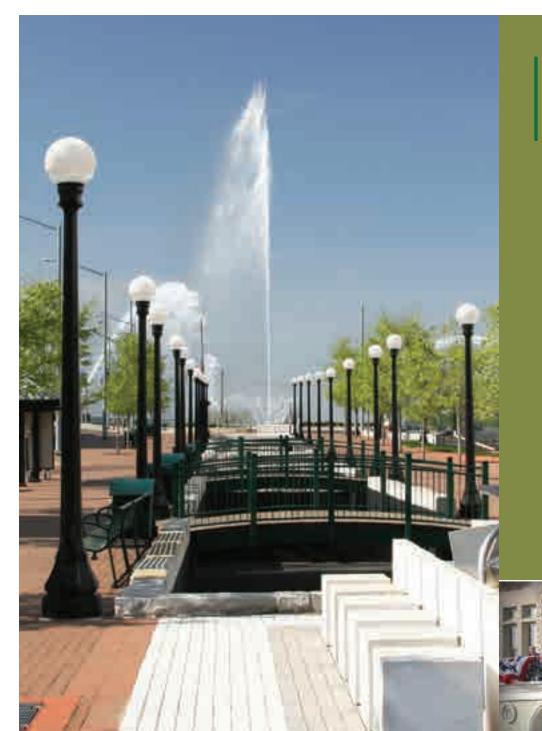












TOOL D

Series of Regional Assets and Economic Analyses

This tool will identify, document, and analyze important regional assets and economic indicators to benchmark — such as the built environment, natural environment, transportation, infrastructure, employment, education, public and private institutions, and other regional features — and then monitor trends and progress. Interactive mapping of related assets will help identify opportunities to improve, strengthen, and connect assets. This information will provide insight on where the Region stands, and serve as a foundation for future planning, coordination, service delivery, and project development efforts.

MVRPC will coordinate and partner with development organizations to identify assets, determine indicators for measurement, and assist with data collection. MVRPC will manage the data and mapping and lead the effort to prepare reports.

TOOL E

Project Funding Competitiveness Analysis

Given increasingly tough competition for state and federal funding, this tool will provide analysis to help identify additional funding opportunities beyond MVRPC's regionally-controlled federal transportation funding, and focus on opportunities to increase a project's competitiveness for funding awards. MVRPC will partner with and assist jurisdictions and organizations seeking funding upon request.

MVRPC will analyze funding requirements and award trends, identify factors critical in winning competitive funding, connect organizations where collaboration would be beneficial, help refine project scopes to increase competitiveness, and identify positive regional impacts.

TOOL F

Forum for Regional Transportation and Development

A forum of a broad cross section of leaders and stakeholders from the Miami Valley Region will be held on a regular basis to share perspectives on regional challenges, opportunities, and coordination efforts. Occurring at least once per year, this forum will be designed and promoted to focus on the identification and prioritization of regional issues and initiatives.

MVRPC will coordinate and host this forum and will act as a liaison during regional discussions hosted by other agencies. We will partner with business development groups and local governments on this task.

TOOL G

Targeted Subgroups to Address Specific Issues of Local Jurisdiction Coordination

The goal of this tool will be to facilitate coordination and cooperation while supporting the search for solutions to particular issues identified by local jurisdictions and agencies. Topics will be selected by the participants, and could include comprehensive and land use planning, zoning regulations, infrastructure, transportation, development, preservation, and natural resources. MVRPC will help connect and convene key participants to identify shared solutions for these local and regional challenges, organizing and facilitating meetings between groups upon request. MVRPC will also support existing coordination efforts from various associations or groups.

MVRPC will serve as a host for jurisdictions and agencies that request this service, while providing staff support for best practices research, data, and mapping to support the group's decision-making process.











TOOL H

Regional Collaboration Training Program

A regional collaboration training program will provide interested regional stakeholders wanting to enhance cross-discipline and specific, actionable skills and techniques to help them build consensus, manage conflict constructively, and establish a basis interest groups. This training program will be designed to enhance, not replace, training opportunities already available.

MVRPC will help convene and provide support for the coordination of the training program, which will serve as a foundation for, and facilitate advancement of, the Regional Stewardship goal in MVRPC's Strategic Plan.

TOOL I

Innovative Solutions for Sustainable Development and Redevelopment

This tool will offer support and provide resources for sustainable regional partners, focusing on projects such as sustainable design, vacant properties, brownfields, water and air quality, transportation and existing infrastructure. MVRPC will manage data resources for mapping and analysis, research best practices for sustainability, and help with funding opportunities.

MVRPC will support and collaborate with regional organizations and agencies to provide necessary data, analysis, and research.

TOOL J

Innovative Solutions for Natural Resources Preservation and Enhancement

With this tool, MVRPC will help manage data resources for mapping and analysis while researching best practices for natural resources preservation. Given the issues identified to date, this effort will focus on strategies for low-impact development, managing stormwater runoff, and groundwater quality management. MVRPC will help raise awareness of established and innovative solutions for natural resource preservation and enhancement issues.

MVRPC's environmental planning program, housed under the Department of Sustainable Solutions and Transportation Alternatives, is currently leading the effort to promote and advance natural resource preservation with various regional partners. This program will serve as a foundation and facilitate advancing the Sustainable Solutions and Environment Goal in MVRPC's Strategic Plan.

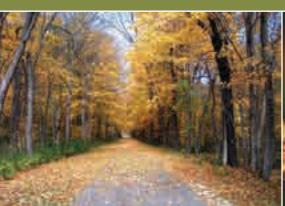
TOOL K

Miami Valley Story Project for More Meaningful Regional Marketing and Increased Local Tourism

This tool will market the Miami Valley to residents and to outside interests as a Region. Since the Region has such a wide variety of communities and resources, this will reveal and articulate a series regional marketing efforts of all kinds, positively raising general public awareness of the Region as a whole. A key challenge of this initiative will be in promoting it. It will not be led by MVRPC, but led by regional marketing and economic development specialists, such as a regional tourism agency.

MVRPC will assist the lead agency, to be determined.













LEAD, PARTNER, AND SUPPORT



WHAT'S NEXT

MVRPC WILL FOLLOW A
THOROUGH DECISION-MAKING
PROCESS TO BRING EACH TOOL
INTO ACTION.



MVRPC PROGRESS

REGIONAL PLANNING STUDIES – Implementing planning studies with partnering organizations to examine, identify, and recommend policies and action steps to address regional needs.

Current example:

Regional Open Space Visioning

REGIONAL GIS SERVICES – Delivering enhanced GIS services to provide organizations direct access to MVRPC's mapping data and collaborating with partners on projects that address regional needs.

Current examples:

- Miami County Zoning Database Update assistance
- Miami Valley Wetland inventory web mapping application development

COMMUNITY PLANNING SERVICES – Assisting local jurisdictions and other organizations in the Region on their planning efforts. Examples of services include planning process consultation, data analysis and mapping, and group facilitation services.

Current examples:

- City of Trotwood Comprehensive Plan Update consultation
- Jefferson Township Future Land Use Strategic Planning consultation and technical assistance
- Dayton Inspires regional marketing campaign assistance

PLANNING RESEARCH SERVICES – Conducting best practices research activities and studies to provide regional information.

Current examples:

 Miami Valley Region demographic and employment profile

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A MESSAGE FROM THE EXECUTIVE DIRECTOR

Great plans should lead to great development plans and outstanding communities. As our budget allows, we will be looking for opportunities to create the implementation tools that our communities need to conduct better planning and increase their ability to grow and prosper. We have started working with communities and we are looking forward to partnering with more localities.

I thank the citizens of the Miami Valley for their participation because this initiative would not have been successful without their active involvement. I would like to express my sincere appreciation to our Board of Directors, Technical Advisory Committee, and Going Places Committee members and staff for their leadership, support, and dedication during this initiative.

Through this planning process and future opportunities, there is a foundation to work together to accomplish the regional vision. I look forward to partnering with you.

Sincerely

Brian O Martin

Brian O. Martin, AICP

Executive Director



HOW CAN MVRPC HELP?

- Facilitate development of tools
- Provide forums to connect partners around the Region
- Planning consultation and facilitation services
- Best practices research, data analysis, and mapping services
- Grant seeking and proposal writing services



CONTRIBUTORS

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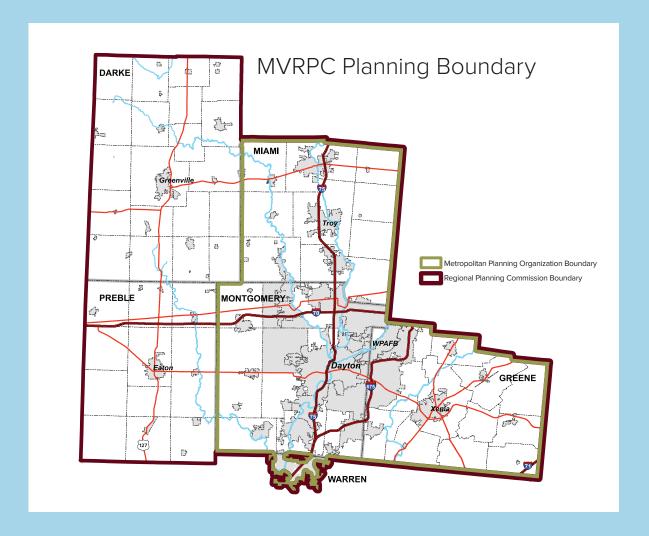
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This document was prepared in cooperation with the U.S. Department of Transportation, the Federal Highway Administration, the Ohio Department of Transportation, and local communities. The contents of this report reflect the views of MVRPC, which is responsible for the facts and accuracy of the data presented herein. The contents do not reflect the official view and policies of the State of Ohio and/or Federal agencies. This report does not constitute a standard specification or regulation.



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