

There are some individuals who “everyone knows.” They say hi to everyone, lots of people in the community say hi to them. But if we examine these types of social networks more closely, we see that usually these other people are in the outermost circle of this individual’s relationship map, they are at best acquaintances. A goal in this type of case would be to see: how can these people be moved into more inner circles, how can we deepen these relationships?

Regularly updating the map for anyone you support can help you see how you’re doing on supporting the individual in expanding the size and depth of their social network.

