

Shape Your Future, Start Here

2020 Census Partnership Pledge Form

Thank you for becoming an official 2020 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

The census provides vital information for you and your community. Your support as a 2020 Census partner is important. Here's why:

- It determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021.
- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.
- Businesses use census data to determine where to open places to shop.
- Each year, the federal government distributes more than \$675 billion to states and communities based on Census Bureau data.

The goal of the Census Bureau's partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2020 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2020 Census message is delivered to every corner of the nation.

Achieving a complete and accurate 2020 starts with you!

Connect with us
@uscensusbureau

For more information:
2020CENSUS.GOV

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your future
START HERE >**

United States®
**Census
2020**

There are many ways your organization can get involved and support the 2020 Census

Please check activities in which you are interested in participating in:

- | | |
|--|---|
| ☐ 2020 Congressional Commitment | ☐ Provide computer lab space |
| ☐ Air or run census promotions through TV/Radio | ☐ Provide list of shelters/soup kitchens |
| ☐ Allow census to post organization's name on the census website | ☐ Provide refreshments |
| ☐ Appoint liaison | ☐ Provide speakers/participate in speaker bureau |
| ☐ Display/distribute digital materials/ads through social media/website | ☐ Provide speaking opportunities/exhibit space |
| ☐ Display/distribute printed materials/advertisements | ☐ Provide testing space |
| ☐ Encourage employee/constituents participation | ☐ Provide training space |
| ☐ Engage local and regional chapters | ☐ Provide translator/translate materials |
| ☐ Form/Host Complete Count Committee | ☐ Provide volunteers |
| ☐ Form/Host State Complete Count Commission | ☐ Publish Articles/donate ad space |
| ☐ Highlight key operational events in publications | ☐ Serve on CCC |
| ☐ Host an event | ☐ Serve on SCCC |
| ☐ Host meetings | ☐ Sponsor a 2020 Census event |
| ☐ Identify job applicants/assist recruiting | ☐ Translate materials |
| ☐ Issue public endorsement | ☐ Use 2020 Census articles/messages/logos |
| ☐ Link to 2020 Census website from your organization's website | ☐ Use/distribute educational materials |
| ☐ Participate in partnership kick-off meetings | ☐ Use/distribute faith-based materials |
| ☐ Print materials | ☐ Use/distribute press releases |
| | ☐ Volunteer/participate in 2020 Census events |
| | ☐ Write/publish articles |
| | ☐ Other: _____ |

We would like to acknowledge your organization as a partner for the 2020 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2020 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

☐ **The Census Bureau has permission to publicize this partnership.**

Name: _____ Phone: _____
Title: _____ Email: _____
Organization: _____ Signature: _____ Date: _____

Congratulations and thank you again for being an official 2020 Census partner! Together, through this partnership, we can ensure a complete and accurate **2020 Census.**