



# 2018 MVRPC Board & TAC Member Orientation



#### **Presentation Contents**

#### What is MVRPC?

- RPC, MPO, Areawide
- Board of Directors
- Vision and Goals

#### **Transportation Planning**

- Congestion Management Process
- 2040 Long Range Transportation Plan
- The Future: Changing Demographics
- The Future: Transportation Technologies
- Regional Freight Profile
- TIP & Short Range Transportation

#### Transportation for Non-Drivers

- Human Services Transportation Coordination
- Leveraging Tourism with the Miami Valley Trails

#### Regional Planning

- Member Services
- Regional Profiles
- Miami Valley Equity Regional Profile

#### Sustainability and Environment

- Sustainability Roundtables
- The OSU Storm Water Management Study
- Recycling

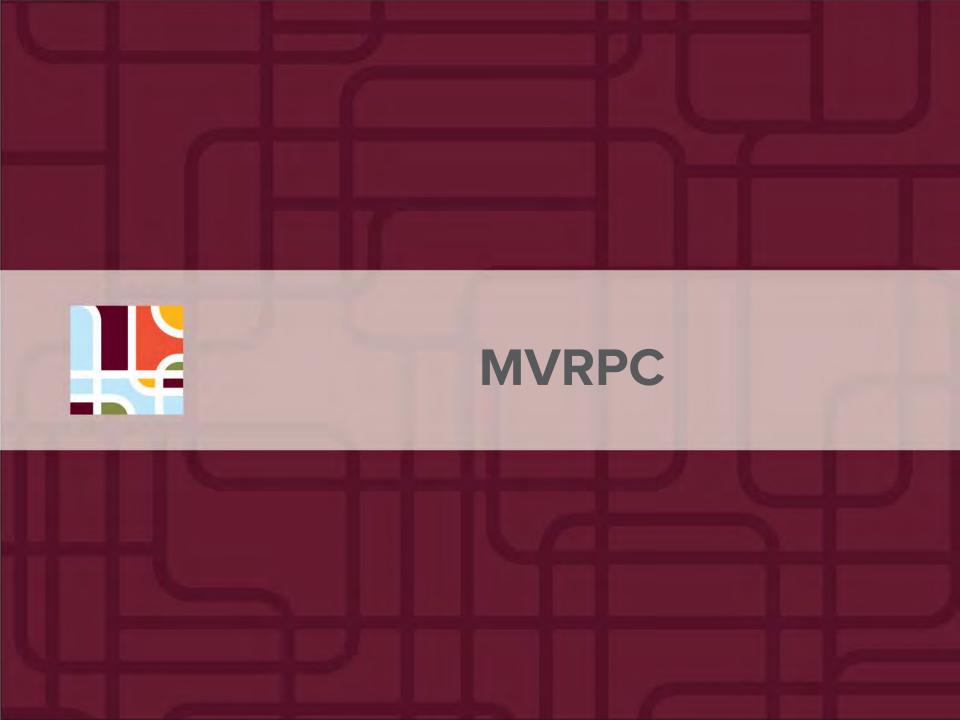
#### Programs & Campaigns

- Miami Valley Rideshare
- Air Quality Awareness
- Safety Campaigns

#### **Digital Communications**

- MVRPC.org Website Update
- Executive Director's Update E-Newsletter
- Social Media



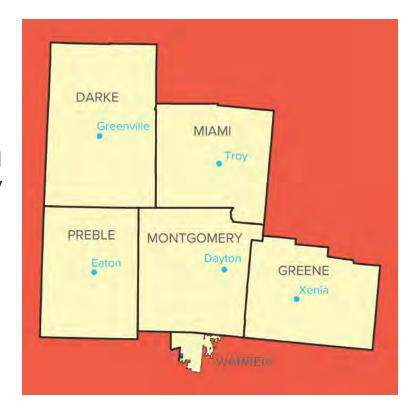


#### Miami Valley Regional Planning Commission

A forum and resource where the Board of Directors identifies priorities and develops public policy and collaborative strategies to improve quality of life throughout the Miami Valley Region

#### Major Areas of Concentration

- Transportation Planning
  - Metropolitan Planning Organization: Greene, Miami and Montgomery Counties including the jurisdictions of Carlisle, Franklin, Springboro and Franklin Township in Warren County
- Regional Planning
  - Metropolitan Planning Organization and under contract with others
- Environmental Planning
  - Areawide Water Quality Planning for all counties





#### MVRPC's Board of Directors

A decision-making body comprised of elected officials of member jurisdictions and others in the Miami Valley Region.





#### The MVRPC Executive Committee

- Approves annual budget
- Conducts the Executive Director's annual performance review
- Reviews agency monthly expenditures
- Establishes committees
- Makes appointments to committees.





#### The MVRPC Technical Advisory Committee

- Provides advice to the Board of Directors in regards to:
  - Long and short range plans
  - Programs for financing, staging, detailing, administering and implementing the plans
  - Evaluation, analysis, and recommendations on matters brought to the Board of Directors.



#### **MVRPC** Things to Know

- 1. <a href="https://www.mvrpc.org/committee-center"><u>www.mvrpc.org/committee-center</u></a>
- 2. www.mvrpc.org/meeting-overview
- 3. Executive Committee Caucus Every March determines the EC Membership by member category.
- 4. Current Officers: Chairperson, Bud O'Brien; 1st Vice Chairperson, John Beals; & 2<sup>nd</sup> Vice Chairperson Chris Mucher.
- 5. Nominating Committee
  - Current officers must apply for current or next office.



#### Human Services Transportation Council (HSTC)

- Quarterly meetings held at Goodwill Easter Seals HQ
- Mandatory membership and attendance for FTA Section 5310 recipients
- Average attendance at each meeting is 40 to 60 people





#### Role of the Human Services Transportation Council

- Focus on elderly & disabled populations
- Networking
- Identify new ways to address challenges (shortage of funding and drivers)
- Provide input and guidance to 5310 programs and coordination





#### **MVRPC** Vision and Goals

Our Board of Directors' decisions, through strategic partnerships and staff efforts, contribute to the advancement of the Region's economic vitality, enhanced quality of life, strong sense of place, and expanded opportunities that attract and retain talented individuals and organizations to the Miami Valley Region.

Regional Stewardship

Vibrant Communities

Partnerships

Sustaina & Env

Sustainable Solutions
& Environment

## Shaping Our Region's Future Together



# **Transportation**

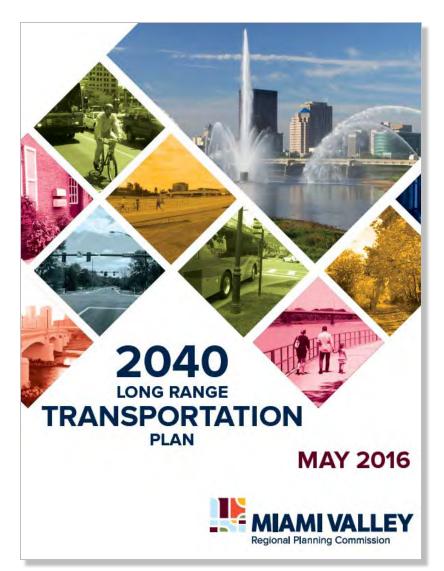
### Documents in the Metropolitan Planning Process

Document	Time/ Horizon	Contents	Update Frequency
Work Program & Budget	Annual	Planning studies & tasks	Annually
Long Range Transportation Plan (LRTP)	20+ years	Future goals, strategies & projects	Every 5 years
Transportation Improvement Program (TIP)	5 years	Transportation investments	Every 2 years



#### 2040 Long Range Transportation Plan

- Updated every five years
- Has a 20+ year horizon
- Includes multi-modal strategies and projects
- Is "fiscally constrained"
- Demonstrates
   conformance with State
   Implementation (Air
   Quality) Plan

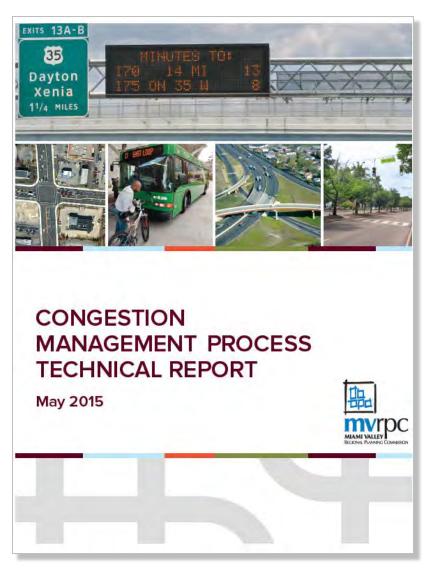




#### **Congestion Management Process**

# 2015 CMP Report redesigned to include:

- Corridor Level Performance Measurements
- Regional Report Card
- Peer City Congestion
   Performance
   Measures Comparison
- Regional Safety, Congestion, Mobility and Accessibility Analyses
- Toolkit of Congestion Mitigation Strategies

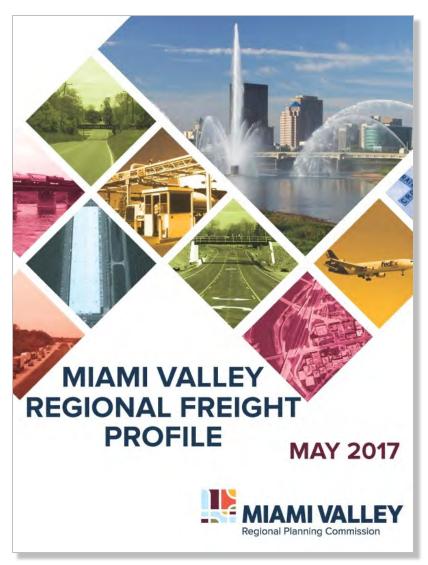




#### Regional Freight Profile

#### 2017 Report included:

- Regional Freight Transportation Infrastructure Overview
- Economic Trends
- Regional Freight Flows
- Road Network Reliability
- Commercial Vehicle Safety Analysis
- Future Trends and Innovation Outlook





#### **Short Range Transportation**

- Transportation Improvement Program (TIP)
- Project cost and schedule details
- Updated every 2 years
- Amended frequently
- Includes approved projects scheduled for funding over the next 4 years
- The TIP includes the following project types from the LRTP
  - 1. Roadway Projects
  - 2. Bikeways and Pedestrian Projects
  - 3. Transit Projects
  - 4. Travel Demand Management Strategies
  - 5. Operation-Maintenance

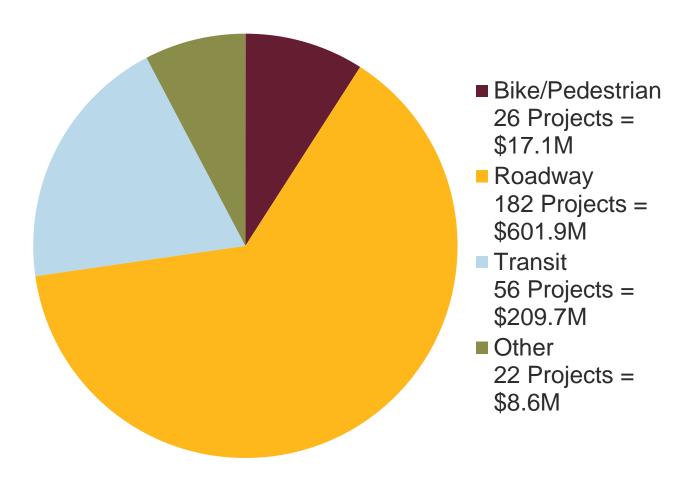




#### **Short Range Transportation**

#### SFY2018-2021 Transportation Improvement Program Projects

The current TIP has 286 projects, totaling \$837.5 million dollars.







#### Bike Plan Update 2015

# MVRPC assists member jurisdictions to:

- Integrate Level of Traffic Stress Analysis into planning process
- Create local Complete
   Streets Policies
- Connect with Safe Routes resources
- Pursue Bike Friendly status
- Conduct bike counts and walking audits



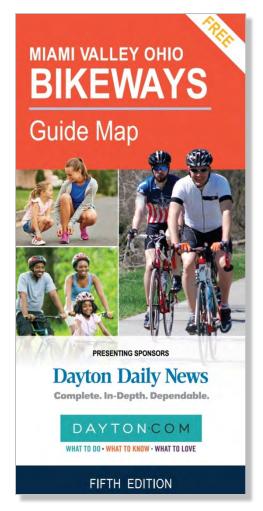


#### Leveraging Tourism with the Miami Valley Trails

# A Unique Partnership with Trail Managing Agencies and the Travel and Tourism Sector



MiamiValleyTrails.org updated to be mobile responsive and more interactive



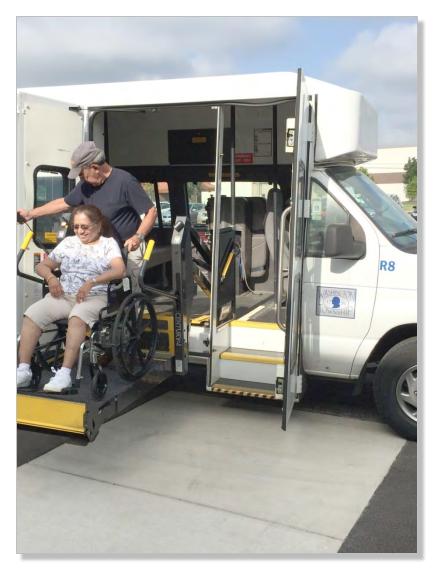
New Miami Valley Bikeways Guide Map released in 2017



#### **Specialized Transportation**

#### FTA Section 5310 Program

- Enhance mobility for seniors and individuals with disabilities (medical appointments and community engagement)
- Miami Valley Region receives an annual allocation of funds
- Managed by MVRPC, Greene, Miami, Montgomery and northern Warren counties
- Implementation of the Human Services
   Transportation Coordination Plan

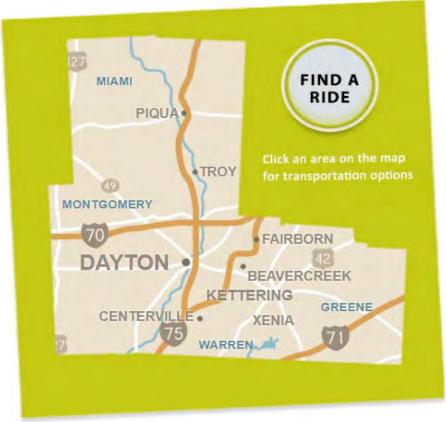




#### **Human Services Transportation**

#### MiamiValleyRidefinder.org

- One-stop shop for available transportation information
- Provides contacts and general information about rides in the Miami Valley









#### Miami Valley RIDESHARE

- MVRPC sponsors the local RIDESHARE Program which is available to anyone who lives, works or attends college in Montgomery, Greene, Miami, Preble, Darke and Clinton Counties.
- Commuters register for RIDESHARE and the matching software will try to link them with others who live nearby and work/attend college near the applicant.
- In 2017, MVRPC's RIDESHARE Program, along with six other Ohio-based ridesharing programs, contracted with RideAmigos, an industry leader specializing in providing transportation demand management systems, to develop a new ride matching software. A new name and tagline: Gohio Commute A Smarter Way was implemented statewide.







## Incorporating Alternative Transportation Options

# Vanpools originating from:

Cincinnati (4) Lewis Center

Columbus (5) Liberty Township

Gahanna London

Galloway Miamisburg

Grove City (3) West Chester

Hilliard (4) Worthington

Laura Westerville

Lebanon



# Air Quality Awareness Program

- Goal is to make public aware that their actions impact the Region's air quality.
- Coordinate with the Regional Air Pollution Control Agency (RAPCA).
- RAPCA monitors air pollution levels yearround (ground-level ozone & PM2.5). If levels are forecasted to rise, an Air Pollution Advisory is issued for that day.
- It's an <u>overarching program</u>; other MVRPC programs help us reach the goal.



# Suggested Actions to Reduce Air Pollution

 Around the home: Offer to give a ride to a neighbor; Use battery-powered yard equipment; Run your errands all at once; Mow your lawn after 6:00 p.m.

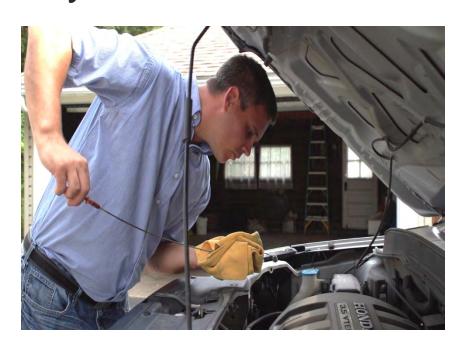






## Suggested Actions to Reduce Air Pollution

 Vehicle maintenance: Check your tire pressure; Get regular oil changes; Make sure your gas cap fits tightly; Avoid idling your vehicle; Refuel after 6:00 p.m.







## Suggested Action to Reduce Air Pollution

Alternative transportation options: Try
walking or biking for short trips; Try taking
the bus; Form or join a carpool or vanpool.







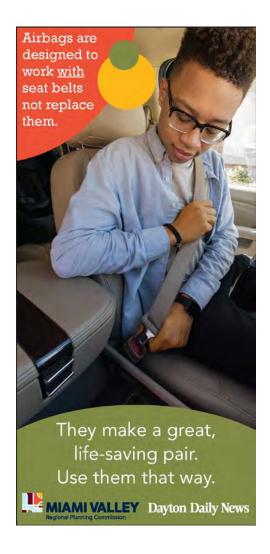


#### Street Smart Billboard, Ad, and Transit Campaign

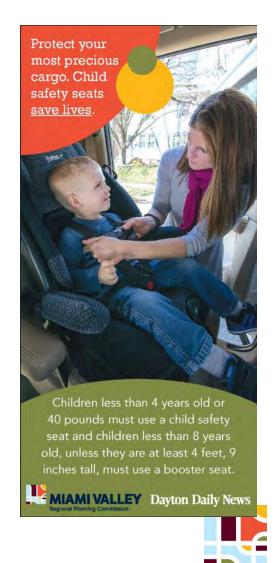




#### Seat Belt Campaign







#### **Anti-Distracted Driving**

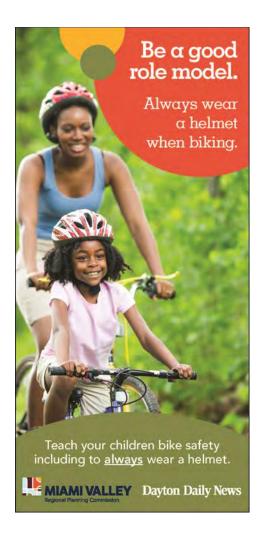








#### Bicycle Safety

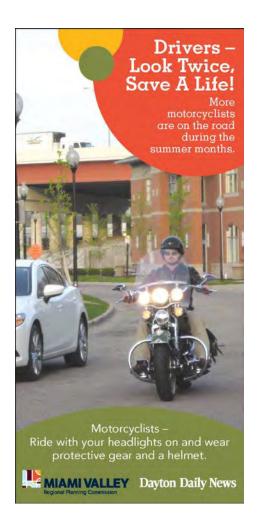








#### Safe Driving Practices











## Moving Forward with Regional Vision



### **PRIORITY #1**

Better Information for Stronger Decision Making

Decision IVIAKING

**PRIORITY #2** 

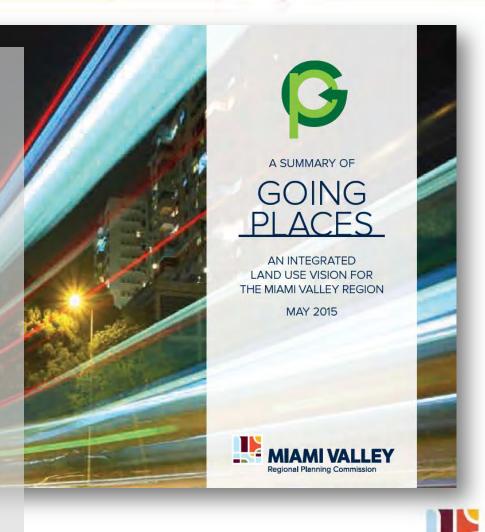
Strengthen Regional Collaboration

COllabolation

**PRIORITY #3** 

Build the Region's Capacity for Solution

for Solution

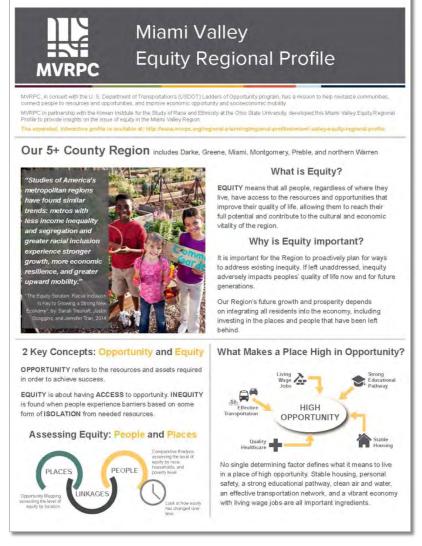




## Miami Valley Equity Regional Profile

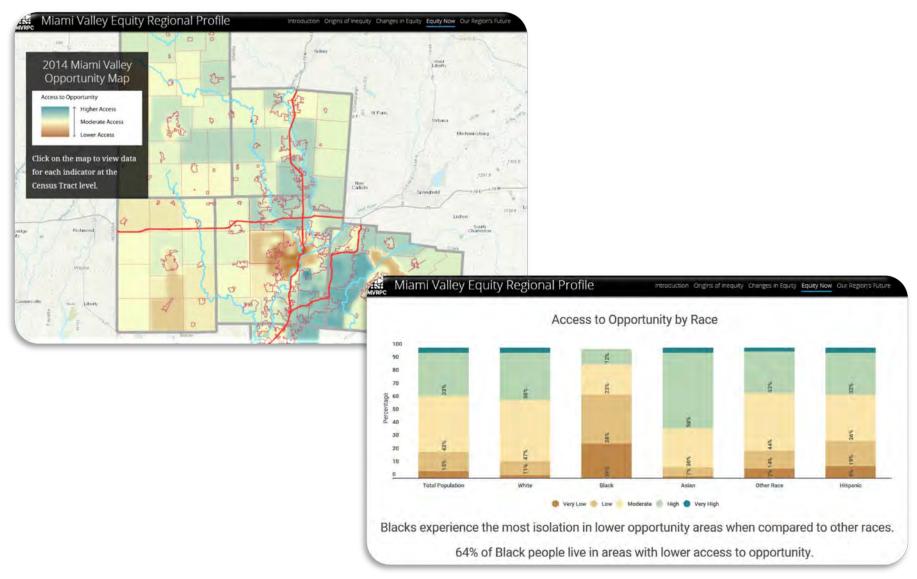
Developed in partnership with Kirwan Institute for the Study of Race and Ethnicity at the Ohio State University, the Equity Profile presents:

- historical context on the issues of equity
- identification of two significant issues in terms of inequity: racial and economic segregation
- historical trends from 1980 to 2010 and a comprehensive look at equity for 2014





## Miami Valley Equity Regional Profile

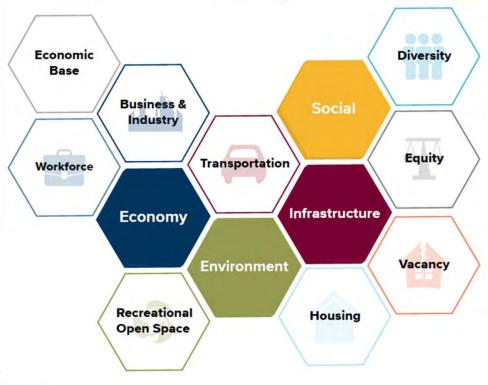




## **Regional Profiles**

## mvrpc.org/regional-profiles

The Regional Profiles provide insights on where the Miami Valley Region stands by providing data, information, and maps on a variety of subjects





Each profile is available in PDF and web-based infographic



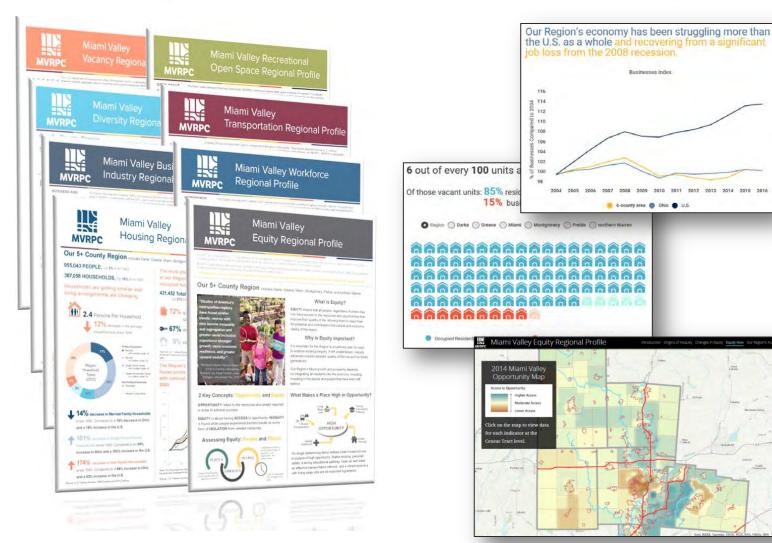
View data via dynamic and interactive infographics



Use desktop or mobile devices to view each profile



## Information through a print version and a dynamic, web-based infographics and interactive maps





## Sustainability and Environment

## Sustainability Roundtables

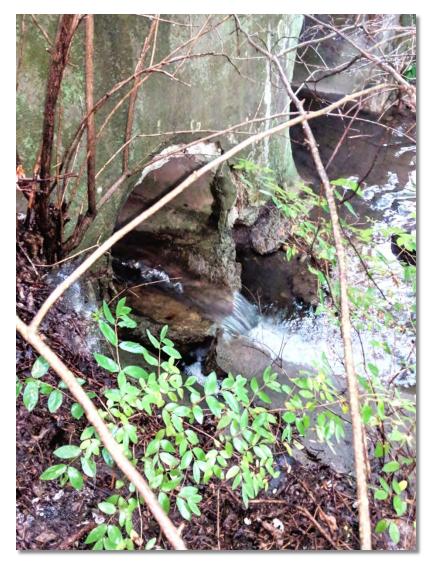
- Since 2015, now quarterly
- Sharing best practices that save the environment and \$\$.
- Wide variety of topics: vacant lots, solar energy, recycling, storm water, snow and ice management.
- Next: September 26, 2018





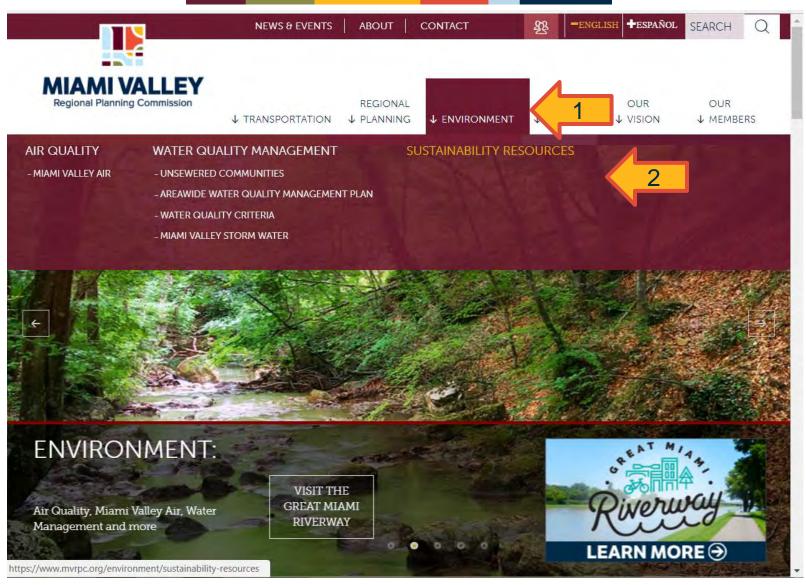
## Wet Weather Storm Water Sampling

- Partnership with Ohio EPA and Ohio State University
- Measuring the nutrient load from urban and suburban land uses
- Adds to Ohio EPA's
   Nutrient Mass
   Balance knowledge





## Sustainability Resources Page





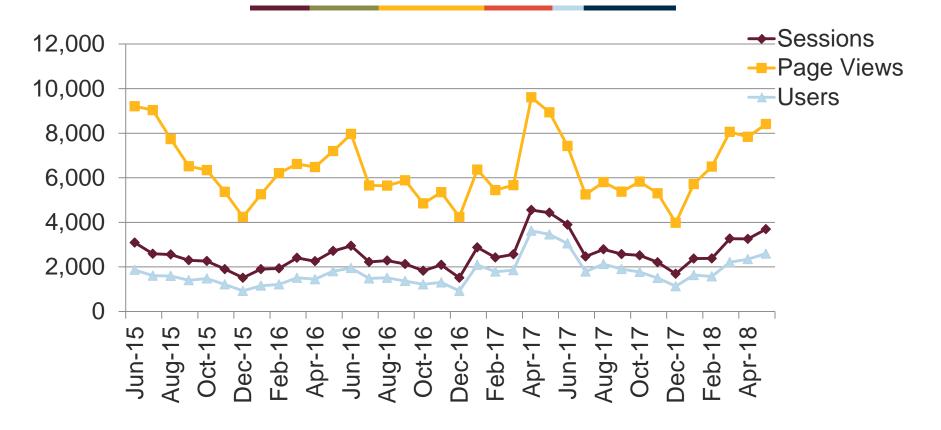
## Sustainability Resources Page

- Sustainability Roundtable
- Webinars
- Electric Vehicles
- Recycling
- Renewable Energy
- Urban Forestry
- Storm Water
- Food
- Public Health
- Equity



# **Digital Communications**

## MVRPC.org Website Update



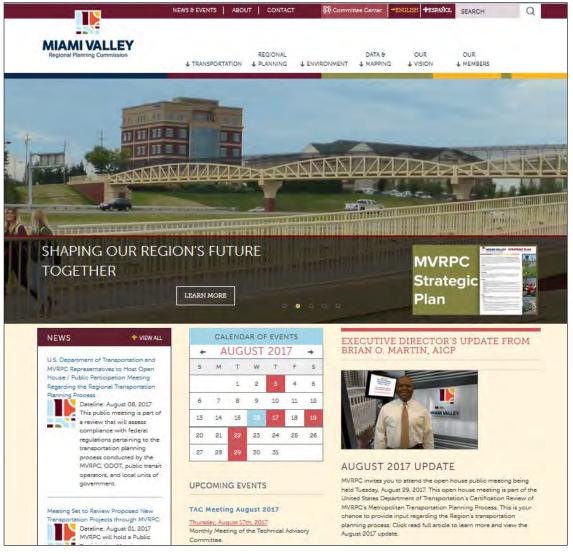
## MVRPC.org statistics:

- On average, mvrpc.org has 2,600 sessions each month
- Approximately half of the sessions are new users.
- Each month approximately 6,500 pages are viewed.



## **MVRPC.ORG**

## Expanding and Enhancing public information access



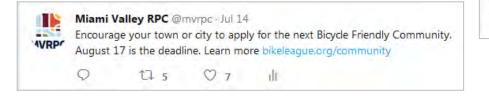


## Social Media

- MVRPC uses Twitter and Facebook to promote meetings, updates about the Region and resources.
- MVRPC has nearly doubled the amount of followers on Facebook and Twitter in the last 2 years.

## SM Post examples:









## Miami Valley Regional Planning Commission

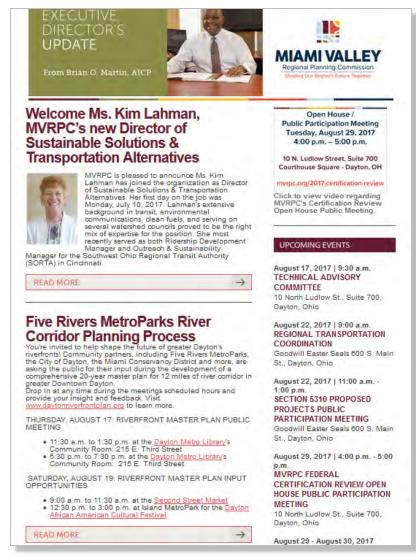
Published by Hootsuite [7] - June 12 - 🚱

An Air Pollution Advisory is in effect. It's important to reduce your vehicle trips by carpooling. For more info miamivalleyair.org



## **Executive Director's Update E-Newsletter**

- The Executive Director's Update is distributed at the MVRPC Board of Director's meeting and is now in digital form.
- The e-newsletter version of the Executive Director's Update is emailed monthly to those who have registered on mvrpc.org.
- Currently, 355 people receive the e-newsletter.
- The open rate for the e-newsletter is nearly double the national average for government agencies.







## MVRPC: Shaping Our Region's Future Together

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