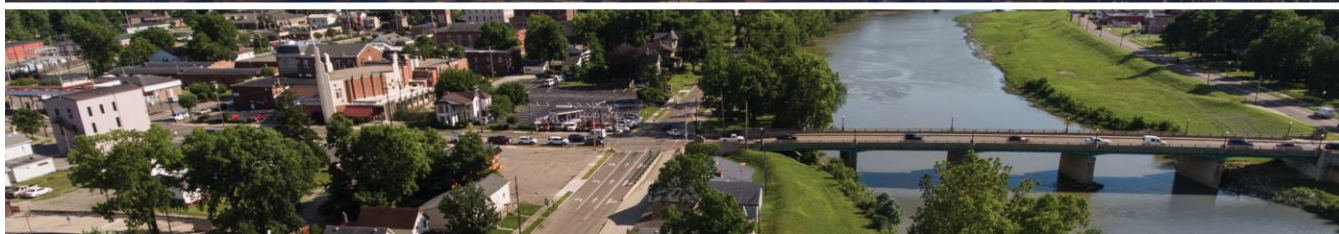




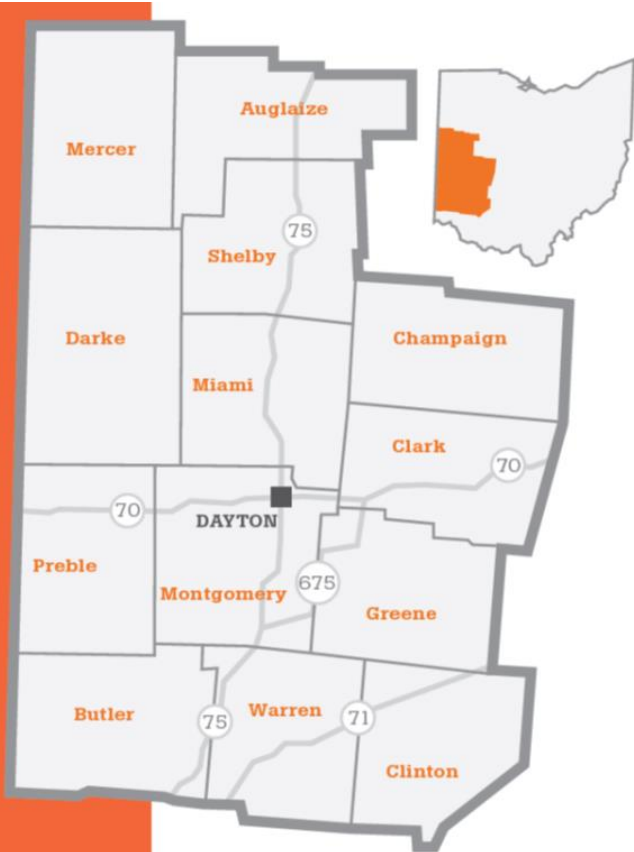
DAYTON REGION

ECONOMIC DEVELOPMENT STRATEGY

2022 - 2026



COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY



- DDC and MVRPC are partnering with the U.S. Economic Development Administration to update the Comprehensive Economic Development Strategy (CEDS) for the Dayton Region.
- Thirteen counties are part of the Dayton Region CEDS Territory:
 - Auglaize
 - Butler
 - Champaign
 - Clark
 - Clinton
 - Darke
 - Greene
 - Mercer
 - Miami
 - Montgomery
 - Preble
 - Shelby
 - Warren

CEDS Outcomes



1

Identify Regional Goals

Provide an economic assessment, engage the community, align regional goals, meet EDA requirements

2

Streamlined Resources

The CEDS process allows us to analyze and consider how our region can use funds effectively and efficiently

3

Economic Diversification

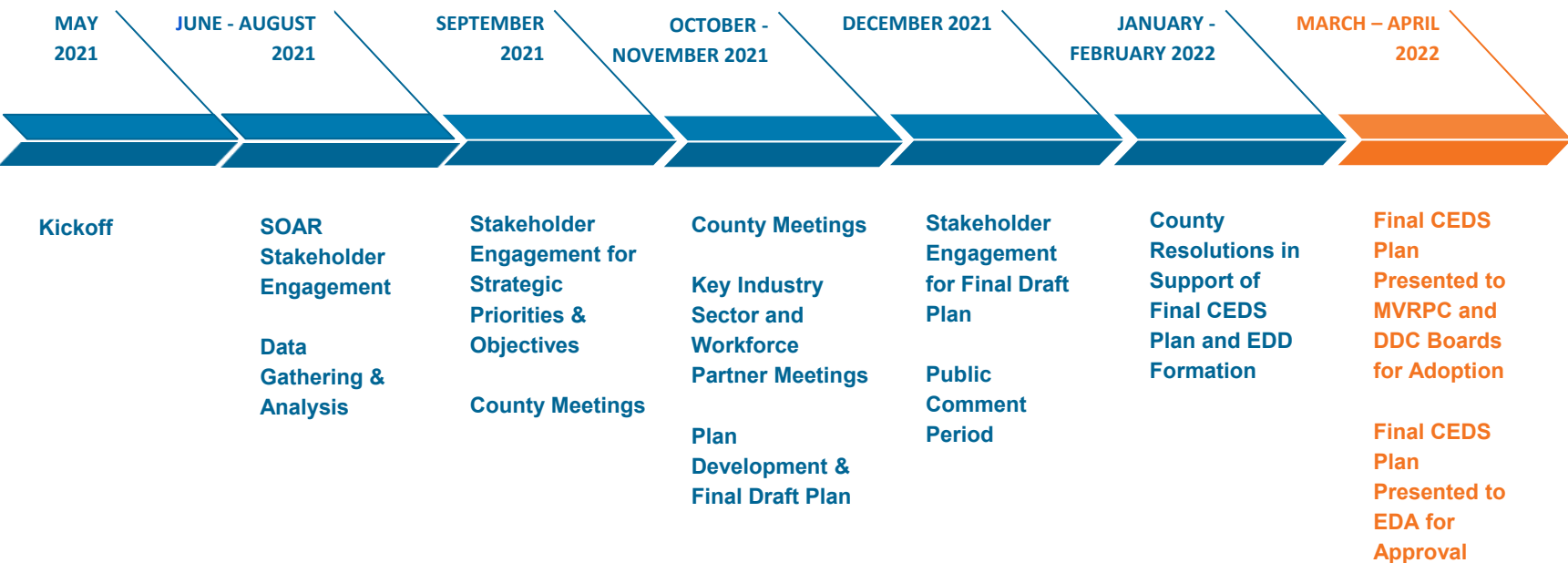
A resilient region that is better positioned to plan for, respond to, and recover from economic shocks

4






Increased Funding

With a CEDS in place, our region is more likely to attract federal funds and technical assistance

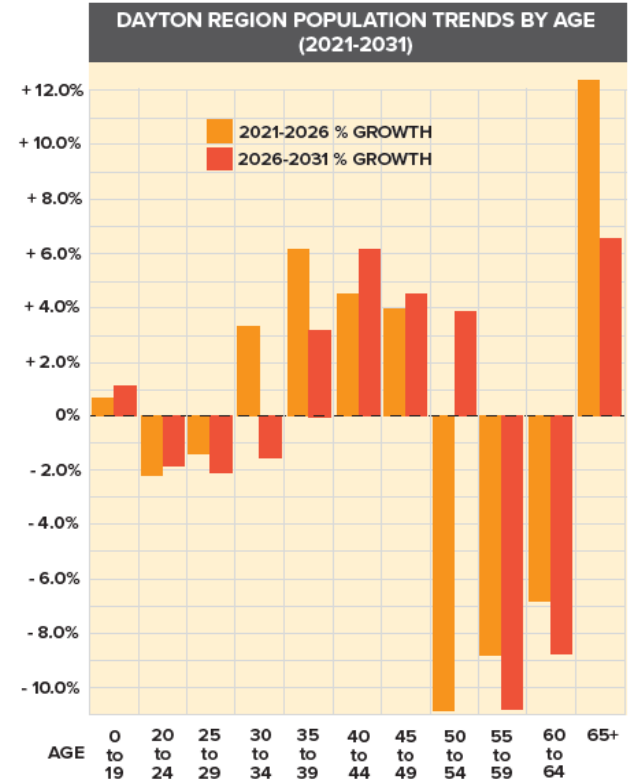
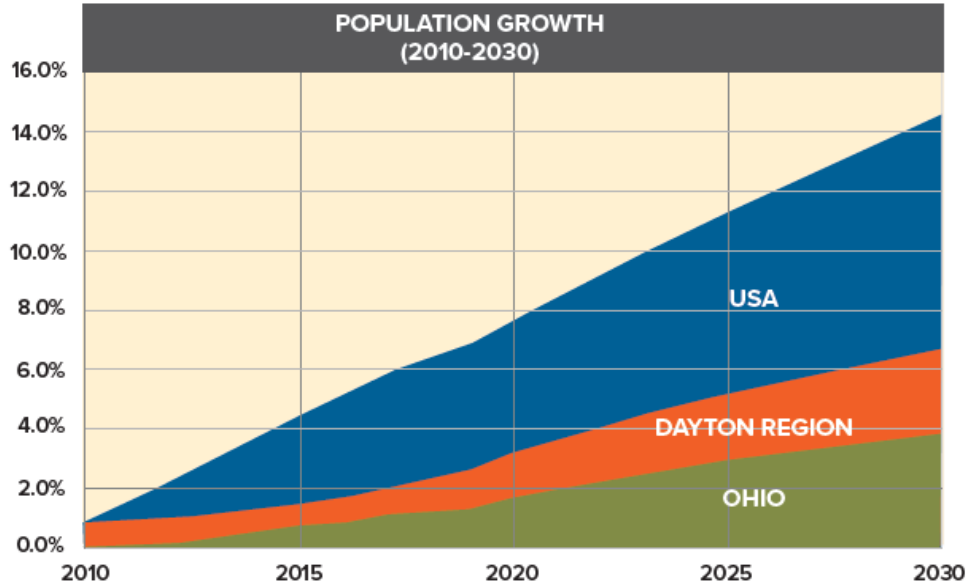
CEDS PROCESS



BACKGROUND SUMMARY AND DATA ANALYSIS - REGION

Description	2012	2021	2012-2021 Change	2012-2021 % Change
Population	1,837,889	1,884,476	+46,587	 2.5%
Jobs	820,022	857,633	+37,611	 4.6%
Unemployment Rate	11.1% (2010)	7.2% (2020)	-3.9%	 -3.9%
Per Capita Income	\$25,122 (2012 ACS)	\$30,732 (2019 ACS)	+\$5,610	 22.3%
Median Household Income	\$51,669 (2012 ACS)	\$61,827 (2019 ACS)	+\$10,158	 19.7%

RELEVANT DATA AND TRENDS



In order to identify the themes for our priority areas, we synthesized information from several sources:

- Results of the SSOAR stakeholder engagement
- Trends from data and industry cluster analysis
- Investment priorities of key potential funding partners including EDA and State of Ohio
- Prior CEDS plan

EDA Investment Priorities:

- Equity – Directly benefit underserved and rural communities
- Recovery & Resilience – Build resilience to economic shocks
- Workforce Development – Support education and skills training directly related to the needs of the business community
- Manufacturing – Encourage job creation, business expansion, technology and capital upgrades and growth
- Technology-Based – Foster regional knowledge ecosystems that support entrepreneurs and startups, creating well-paying jobs of the future
- Environmentally Sustainable Development – Help address the climate crisis including the development of green products, processes, places and buildings

- Exports & Foreign Direct Investment – Enhance or build community assets to support US growth

State of Ohio Investment Priorities:

- Invest in talent development for today's workforce and for the future
- Build the infrastructure to support Ohio's economy
- Ensure growth includes all Ohioans, across demographics and geographies
- Establish a strong entrepreneurial and small business ecosystem
- Capture a competitive mix of high-growth sectors



Three commitments are interwoven in to each of the Dayton Region's priority areas:

- Equity and increased opportunity for all
- Efforts extended across all sectors and geographic areas
- Economic Resiliency

2010-2019 Average Income by Race for Dayton Region:

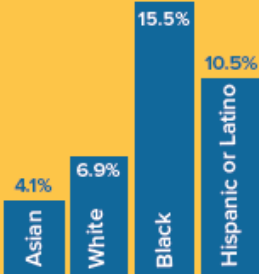
Asian: \$32,311.99

White: \$27,377.15

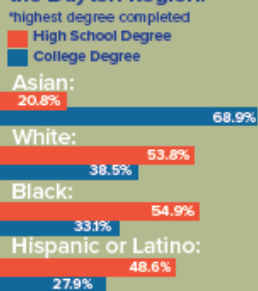
Black: \$18,902.89

Hispanic or Latino: \$16,347.22

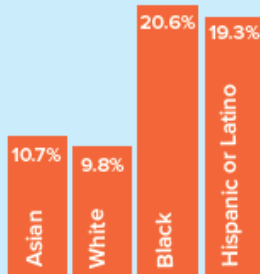
2010-2019 Average Unemployment Rate by Race for Dayton Region:



2020 Educational Attainment* by Race in the Dayton Region:



Percent of Population in Dayton Region Below Poverty Level by Race:



Equity Specific Strategies & Tactics

Talent & Workforce

Address structural barriers that inhibit workforce participation.

- Improve access to quality, affordable childcare
- Expand public transportation and mobility options to address education and workforce needs
- Expand options for affordable housing to provide workforce stability
- Lighten the burden of education and workforce training costs
- Establish place-based program deployment partnerships in underserved, distressed and rural communities

Infrastructure

Expand broadband infrastructure to allow equitable access to education, employment and economic development opportunities.

Vibrant Communities

Address regional housing needs which impact economic growth.

Small Business & Entrepreneurship

Ensure all entrepreneurs have the resources to succeed.

Equity Specific Key Performance Indicators

- Unemployment by Race
- Labor Force Participation by Race
- Educational Attainment by Race
- Broadband Availability
- Opportunity Zone Investment
- Poverty Rates by Race
- Income Inequality
- Minority Business Enterprises



TALENT & WORKFORCE

The Dayton Region develops, attracts and retains diversified talent, encouraging workforce readiness and resilience



INFRASTRUCTURE

The Dayton Region features a well-connected, well-funded, reliable and well-maintained network of critical 21st century infrastructure.



VIBRANT COMMUNITIES

The Dayton Region benefits from dynamic and diverse communities with vibrant quality of life that attract new investment.



SMALL BUSINESS & ENTREPRENEURSHIP

The Dayton Region cultivates and nurtures a thriving business and entrepreneurial ecosystem.



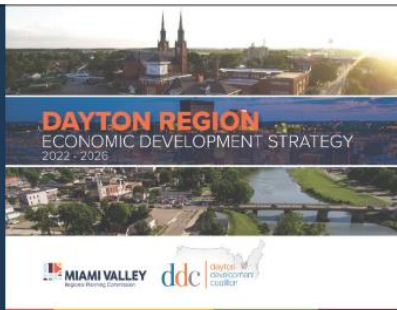
RESILIENT ECONOMY

The Dayton Region maintains a growing, diversified and resilient economy.

PUBLIC INVOLVEMENT

VIRTUAL PUBLIC MEETING

Virtual Public Participation Meeting to Review Draft Dayton Region Economic Development Strategy.



The Miami Valley Regional Planning Commission (MVRPC) in partnership with the Dayton Development Coalition (DDC) will hold a virtual Public Participation Meeting to present a DRAFT of the *Dayton Region Economic Development Strategy*, the comprehensive economic development strategy for the region.

The meeting will take place via Zoom, a video conferencing platform, and will be held as follows on: **Wednesday, January 26, 2022 – 5:00 p.m. to 6:00 p.m.**

Access the meeting via computer, tablet or mobile device using this link: <https://us02web.zoom.us/j/82419923584>.

Or By phone: (646) 558-8656 US (New York)
(301) 715-8592 US (Washington D.C.)

Enter Meeting ID: 824 1992 3584#

After a brief presentation featuring a summary of the DRAFT plan, MVRPC and DDC staff will accept comments and answer questions.

If you are unable to attend, visit mvrpc.org/ceds to view documents and provide comments. The deadline for submitting comments is February 4, 2022.

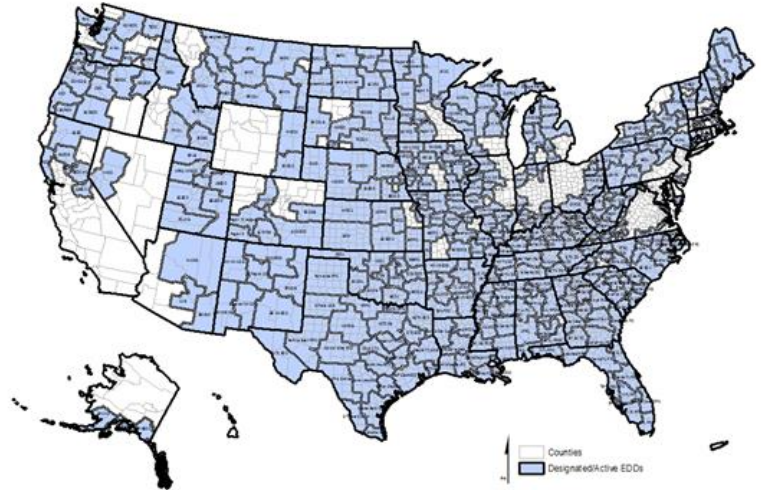
For more information, contact Stacy Schweikhart, Director of Strategy and Engagement at sschweikhart@mvrpc.org or 937.223.6323 / TTY/TDD 1.800.750.0750.

ECONOMIC DEVELOPMENT DISTRICT DESIGNATION

- An Economic Development District (EDD) is an EDA designation for a multi-jurisdictional entity that helps lead locally-based, regionally driven economic development planning processes.
- The vast majority of EDDs, and all of the current EDDs in Ohio, are led by Metropolitan Planning / Regional Planning Organizations who have demonstrated ability to administer federal funds at a regional level.



Economic Development Districts (EDDs)
March 2019



RESOLUTIONS AND LETTERS OF SUPPORT

The Miami Valley Regional Planning Commission and the Dayton Development Coalition have requested resolutions and letters of support from all participating counties and major industry associations. Links to those documents were included below.

County Resolutions

- [Auglaize County](#)
- [Champaign County](#)
- [Clark County](#)
- [Clinton County](#)
- [Darke County](#)
- [Greene County](#)
- [Mercer County](#)
- [Miami County](#)
- [Montgomery County](#)
- [Preble County](#)
- [Shelby County](#)

Letters of Support

- [Dayton Area Logistics Association](#)
- [Dayton Convention & Visitors Bureau](#)
- [DaytonDefense](#)
- [Dayton Region Manufacturers Association](#)
- [Dayton Region Military Collaborative](#)
- [Entrepreneurs Center](#)
- [Greater Dayton Hospital Association](#)
- [I70/75 Development Association](#)
- [Learn to Earn](#)
- [Montgomery County Educational Service Center](#)
- [National Aviation Heritage Area](#)
- [SOCHE](#)
- [Technology First](#)
- [West Central Ohio Economic Development Association](#)

We welcome your questions.

Thank you for your support of
The Dayton Region Economic Development Strategy.

