



# DAYTON REGION

## ECONOMIC DEVELOPMENT STRATEGY

2022 - 2026



# ZOOM MEETING INSTRUCTIONS

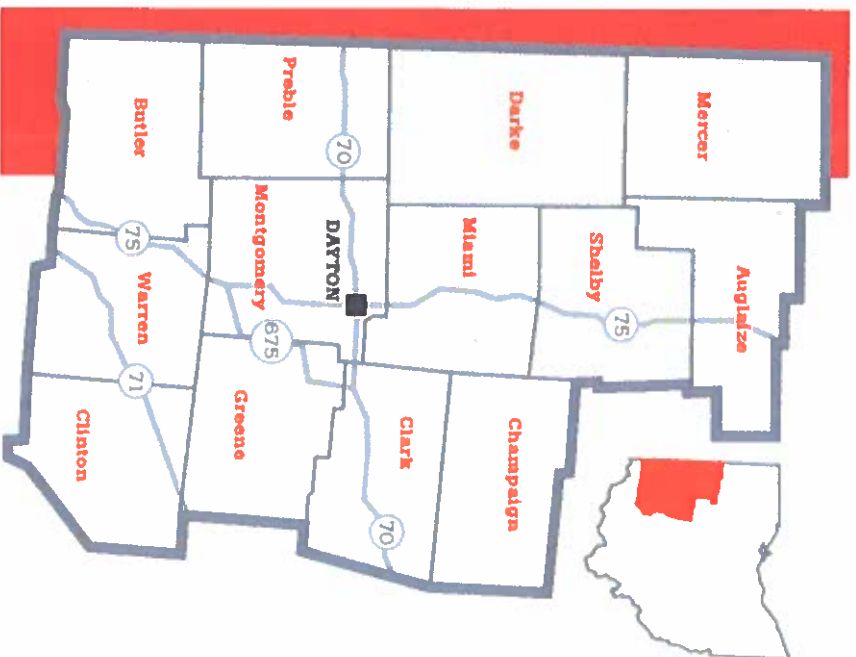


1. Click Chat



2. Type question or comment

## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY



- DDC and MVRPC are partnering with the U.S. Economic Development Administration to update the Comprehensive Economic Development Strategy (CEDS) for the Dayton Region.
- Thirteen counties are part of the Dayton Region CEDS Territory:
  - Auglaize
  - Butler
  - Champaign
  - Clark
  - Clinton
  - Darke
  - Greene
  - Mercer
  - Miami
  - Montgomery
  - Preble
  - Shelby
  - Warren

## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

- The prior CEDS for the Dayton Region was completed in 2012.
- A current and EDA approved CEDS is a prerequisite for EDA grants to local governments and public agencies in our region that can fund a wide range of projects to assist with economic development and resiliency.
- The EDA will use our CEDS to confirm that projects seeking EDA funding are a priority for the region and align with our agreed upon regional goals.

# CEDS Outcomes



1

## **Identify Regional Goals**

Provide an economic assessment, engage the community, align regional goals, meet EDA requirements

2

## **Streamlined Resources**

The CEDS process allows us to analyze and consider how our region can use funds effectively and efficiently

3

## **Economic Diversification**

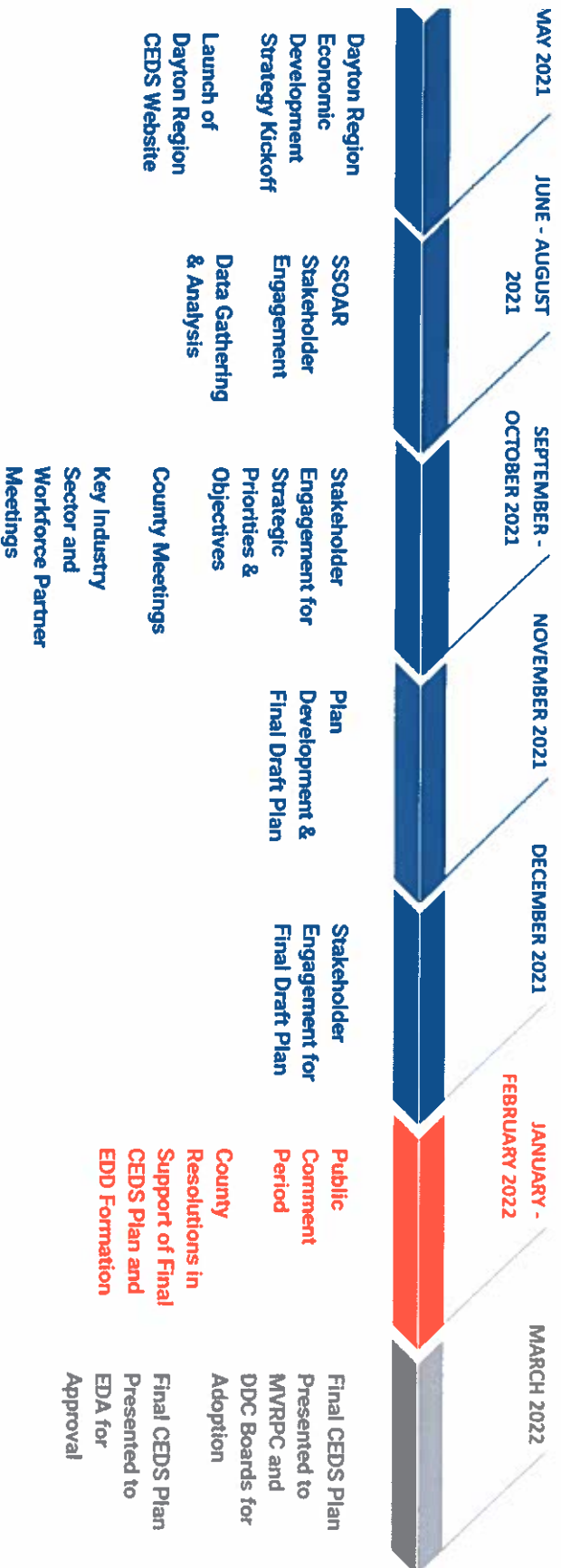
A resilient region that is better positioned to plan for, respond to, and recover from economic shocks

4

## **Increased Funding**

With a CEDS in place, our region is more likely to attract federal funds and technical assistance

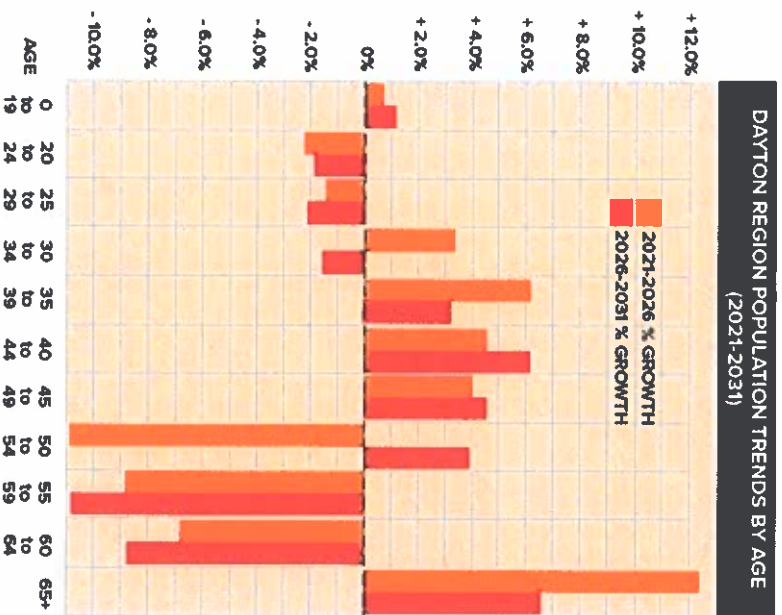
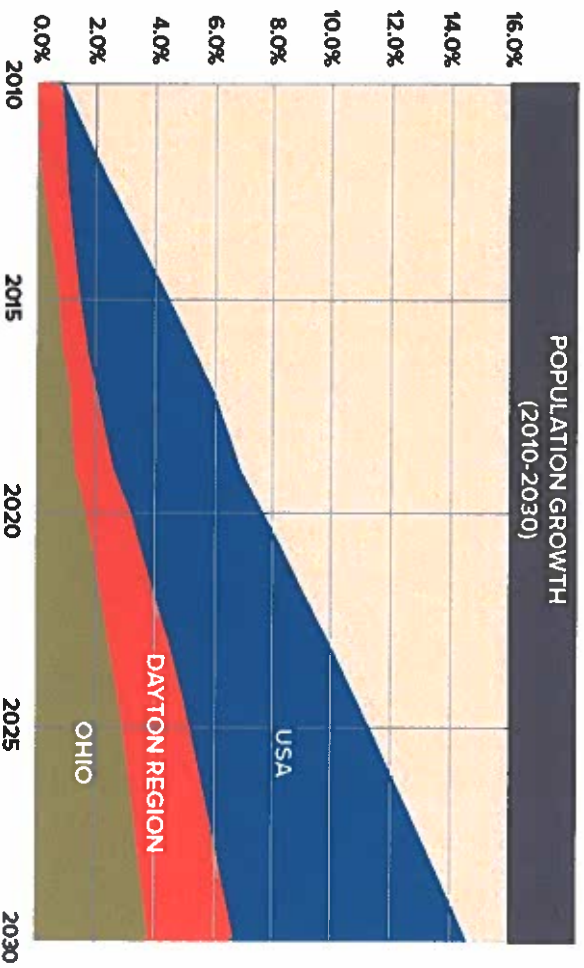
# CEDS PROCESS



## BACKGROUND SUMMARY AND DATA ANALYSIS - REGION

Description	2012	2021	2012-2021 Change	2012-2021 % Change
Population	1,837,889	1,884,476	+46,587	▲ 2.5%
Jobs	820,022	857,633	+37,611	▲ 4.6%
Unemployment Rate	11.1% (2010)	7.2% (2020)	-3.9%	▲ -3.9%
Per Capita Income	\$25,122 (2012 ACS)	\$30,732 (2019 ACS)	+\$5,610	▲ 22.3%
Median Household Income	\$51,669 (2012 ACS)	\$61,827 (2019 ACS)	+\$10,158	▲ 19.7%

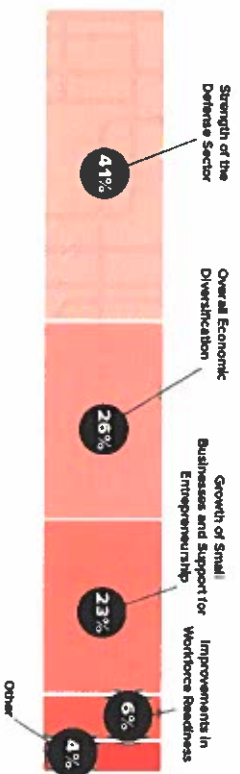
# RELEVANT DATA AND TRENDS



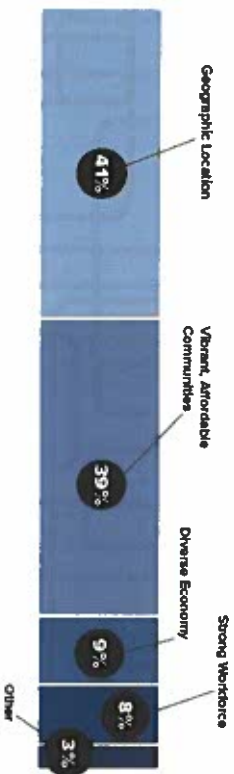


# SSOAR ANALYSIS

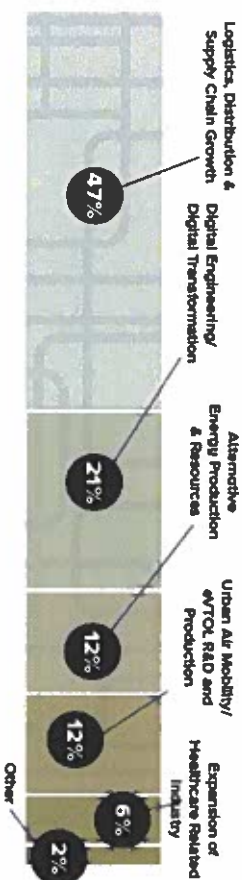
## What was our Region's Greatest SUCCESS During the Past 10 Years?



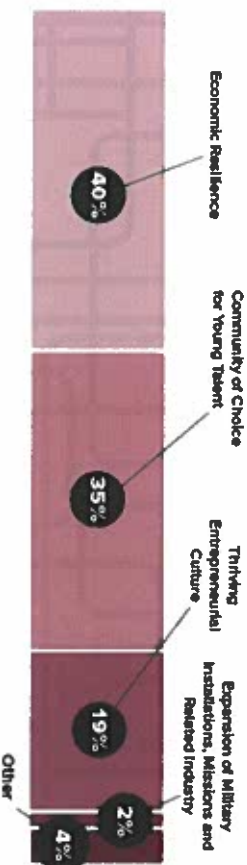
## What is our Region's Greatest STRENGTH?



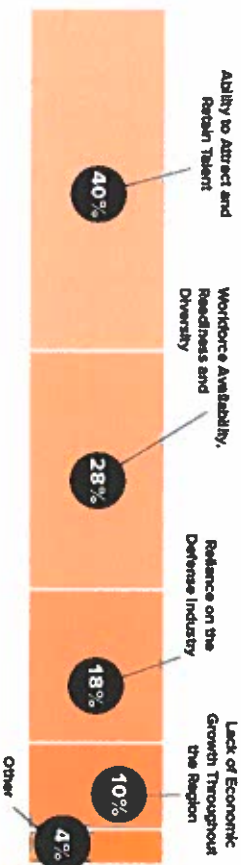
## What is our Region's Strongest OPPORTUNITY for Strategic Growth?



## What is your ASPIRATION for our Region?



## What is our Region's Most Significant RISK?



In order to identify the themes for our priority areas, we synthesized information from several sources:

- Results of the SSOAR stakeholder engagement
- Trends from data and industry cluster analysis
- Investment priorities of key potential funding partners including EDA and State of Ohio
- Prior CEDS plan

#### EDA

##### Investment Priorities:

- Equity – Directly benefit underserved and rural communities
- Recovery & Resilience – Build resilience to economic shocks
- Workforce Development – Support education and skills training directly related to the needs of the business community
- Manufacturing – Encourage job creation, business expansion, technology and capital upgrades and growth
- Technology-Based – Foster regional knowledge ecosystems that support entrepreneurs and startups, creating well-paying jobs of the future
- Environmentally Sustainable Development – Help address the climate crisis including the development of green products, processes, places and buildings

#### Exports & Foreign Direct

- Investment – Enhance or build community assets to support US growth

#### State of Ohio

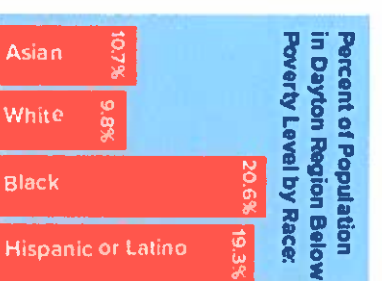
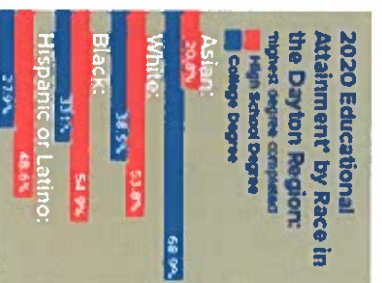
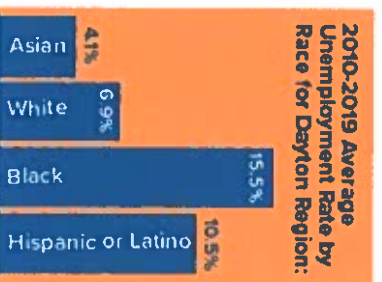
##### Investment Priorities:

- Invest in talent development for today's workforce and for the future
- Build the infrastructure to support Ohio's economy
- Ensure growth includes all Ohioans, across demographics and geographies
- Establish a strong entrepreneurial and small business ecosystem
- Capture a competitive mix of high-growth sectors



Three commitments are interwoven in to each of the Dayton Region's priority areas:

- Equity and increased opportunity for all
- Efforts extended across all sectors and geographic areas
- Economic Resiliency



**Equity Specific Strategies & Tactics**

**Talent & Workforce**  
Address structural barriers that inhibit workforce participation.

- Improve access to quality, affordable childcare
- Expand public transportation and mobility options to address education and workforce needs
- Expand options for affordable housing to provide workforce stability
- Lighten the burden of education and workforce training costs
- Establish place-based program deployment partnerships in underserved, distressed and rural communities

**Infrastructure**  
Expand broadband infrastructure to allow equitable access to education, employment and economic development opportunities.

**Vibrant Communities**  
Address regional housing needs which impact economic growth.

**Small Business & Entrepreneurship**  
Ensure all entrepreneurs have the resources to succeed.

**Equity Specific Key Performance Indicators**

- Unemployment by Race
- Labor Force Participation by Race
- Educational Attainment by Race
- Broadband Availability
- Opportunity Zone Investment
- Poverty Rates by Race
- Income Inequality
- Minority Business Enterprises



## TALENT & WORKFORCE

The Dayton Region develops, attracts and retains diversified talent, encouraging workforce readiness and resilience



## INFRASTRUCTURE

The Dayton Region features a well-connected, well-funded, reliable and well-maintained network of critical 21st century infrastructure.



## VIBRANT COMMUNITIES

The Dayton Region benefits from dynamic and diverse communities with vibrant quality of life that attracts new investment.



## SMALL BUSINESS & ENTREPRENEURSHIP

The Dayton Region cultivates and nurtures a thriving business and entrepreneurial ecosystem.



## RESILIENT ECONOMY

The Dayton Region maintains a growing, diversified and resilient economy.

Please visit [www.mvrpc.org/ceds](http://www.mvrpc.org/ceds) to view and offer comments on the final draft of the Dayton Region Economic Development Strategy.

**Public comments will be accepted through February 4, 2022.**

The screenshot shows the top portion of a website. At the top right, there is a dark navigation bar with the following items: "NEWS & EVENTS", "ABOUT", "CONTACT", a logo for the "Committee Center", language options for "ENGLISH" (with a minus sign) and "ESPAÑOL" (with a plus sign), a "SEARCH" button, and a magnifying glass icon. Below this is the "MIAMI VALLEY Regional Planning Commission" logo, which includes a stylized graphic of vertical bars in blue, red, and orange. A horizontal navigation menu follows, with items: "TRANSPORTATION", "REGIONAL PLANNING", "ENVIRONMENT", "REGIONAL INITIATIVES" (highlighted in red), "DATA & MAPPING", "OUR MEMBERS", and "OUR VISION". Below the menu is a large orange banner with the text "COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY" in white, all-caps font. At the bottom left of the banner, there is a breadcrumb trail: "HOME // REGIONAL INITIATIVES // REGIONAL ECONOMIC DEVELOPMENT PLANNING // COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY".

REVIEW THE FINAL DRAFT 2022 - 2026 DAYTON REGION  
ECONOMIC DEVELOPMENT STRATEGY

DAYTON REGION ECONOMIC DEVELOPMENT STRATEGY  
COMMENTS

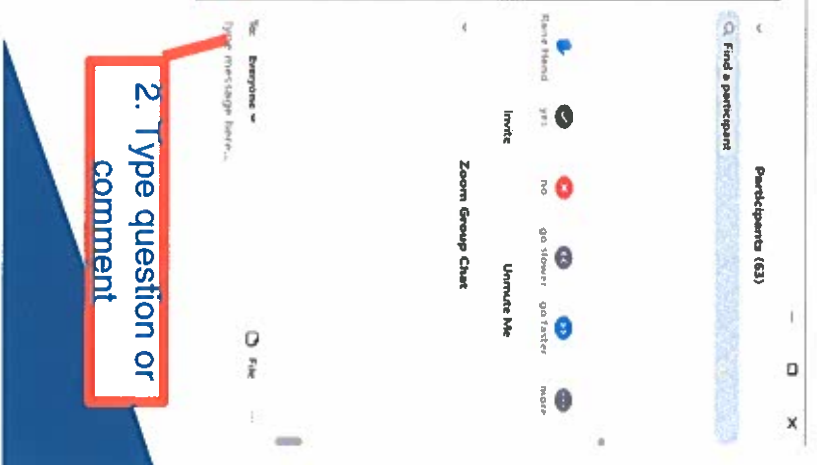
We welcome your comments regarding the DRAFT *Dayton Region Economic Development Strategy*. You may also review the materials at the MVRPC offices, 10 N. Ludlow Street, Suite 700, Dayton, OH, 45402, during regular business hours (9:00 a.m. – 4:00 p.m., Monday through Friday). **Written comments will be accepted through February 4, 2022**, at the above address or via email to Stacy Schweikhart, Director of Strategy and Engagement at [sschweikhart@mvrpc.org](mailto:sschweikhart@mvrpc.org) or 937.223.6323 / TTY/TDD 1.800.750.0750.

Comment

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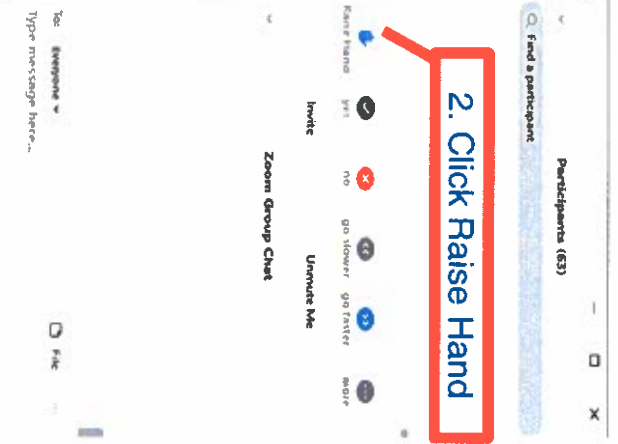


2. Type question or comment

# ZOOM MEETING INSTRUCTIONS



1. Click Participants



2. Click Raise Hand

3. Phone Only: press \*9 to raise hand, press \*6 when called upon to unmute, and \*6 to return to mute following question



We welcome your questions.

Thank you for attending.

