

## Dayton Regional TIM Program Development Process

Presented below is a program development process for implementation of a traffic incident management (TIM) program in the Dayton region. As the program builds toward maturation, the Traffic Incident Management Subcommittee may find it necessary to amend this process as needed.

Phase	I		II			III	
Title	<i>Program Concept</i>		<i>Program Development and Implementation</i>			<i>Program Maintenance</i>	
Step	I	II	I	II	III	I	II
<b>Objectives</b>	<ul style="list-style-type: none"> <li>Describe current regional TIM efforts</li> <li>Identify institutional and inter-organizational challenges</li> <li>Formalize Dayton Regional TIM Subcommittee under Mot. Co. OEM Technical Advisory Committee</li> </ul>	<ul style="list-style-type: none"> <li>Describe and justify regional TIM program</li> <li>Identify full range of stakeholders</li> <li>Develop program goals and objectives</li> </ul>	<ul style="list-style-type: none"> <li>Obtain support from regional stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Develop performance measures for objectives</li> <li>Distribute Request for Proposals (RFP) to research and draft a regional TIM plan</li> <li>Draft a formalized regionalTIM Plan</li> </ul>	<ul style="list-style-type: none"> <li>Implementation</li> <li>Obtain stakeholder endorsement of <i>Dayton Regional Traffic Incident Management Plan</i></li> </ul>	<ul style="list-style-type: none"> <li>Maintain relationships among response agencies</li> <li>Leverage public support</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate program performance</li> <li>Review <i>Dayton Regional Incident Management Plan</i> as needed</li> <li>Secure long-term program funding for plan implementation and maintenance, personnel, equipment, facilitation, outreach, etc.</li> </ul>
<b>Resources and Methods</b>	<ul style="list-style-type: none"> <li>Responsibilities and Priorities Questionnaire</li> <li>Subcommittee and Workgroup input</li> </ul>	<ul style="list-style-type: none"> <li><i>Responsibilities and Priorities Questionnaire: Final Report</i></li> <li>Subcommittee and Workgroup input</li> <li>Research material</li> </ul>	<ul style="list-style-type: none"> <li>Local or regional roll-out meetings</li> <li>Distributable print materials</li> <li>Press releases</li> </ul>	<ul style="list-style-type: none"> <li>Research material <i>Program Concept</i></li> <li>Subcommittee and Workgroup input</li> <li>Collect comments/ suggestions from regional stakeholders via focus group discussions</li> </ul>	<ul style="list-style-type: none"> <li>As outlined in <i>Dayton Regional Traffic Incident Management Plan</i></li> <li>Conduct seminars and workshops to distribute plan and educate all regional stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Maintain constant and effective communication among response entities</li> <li>Facilitate post-incident debriefings</li> <li>Communicate program benefits and successes to public outlets (i.e. media, community newsletters, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Annually review/revise program goals and objectives as needed</li> <li>Solicit for state and/or federal program funding</li> <li>Maintain momentum among response agencies, local governments, and the traveling public</li> </ul>
<b>Products and Outcomes</b>	<ul style="list-style-type: none"> <li><i>Responsibilities and Priorities Questionnaire: Final Report</i></li> </ul>	<ul style="list-style-type: none"> <li><i>Program Concept Document</i></li> <li>Formalized "Plan Development Program and Schedule"</li> </ul>	<ul style="list-style-type: none"> <li>Documentation of support from local response and governmental entities</li> </ul>	<ul style="list-style-type: none"> <li><i>Dayton Regional Traffic Incident Management Plan</i></li> <li>Formalized "Implementation Plan and Schedule"</li> </ul>	<ul style="list-style-type: none"> <li>Incorporate <i>Plan</i> goals, objectives, and strategies into SOPs of primary and secondary response entities</li> </ul>	<ul style="list-style-type: none"> <li>Documentation of post-incident debriefings for program assessment</li> <li>Formalized "Evaluation Plan and Schedule"</li> </ul>	<ul style="list-style-type: none"> <li><i>Annual Progress Report</i></li> <li>Updated <i>Dayton Regional Traffic Incident Management Plan</i></li> </ul>
<b>Completion Date</b>	September 2006	<i>January 2007</i>	<i>June 2007</i>	<i>December 2007</i>	<i>June 2008</i>	Post-Implementation	Post-Implementation
<b>Subcommittee/ Task Force Meeting Interval</b>	2-3 Months	2-3 Months	2-3 Months	3-4 Months	3-4 Months	4-6 Months	6-12 Months
<b>Workgroup Meeting Interval</b>	1-2 Months	1-2 Months	1-2 Months	1-2 Months	1-2 Months	Per Task Force Recommendation	Per Task Force Recommendation

Note: *Italicized* dates are tentative and should not be interpreted as firm deadlines.